

Baumgartner

POLI 421

Fall 2022

Instructions / step by step for media searches

<https://library.unc.edu/>

e-research by discipline (left side of page)

Nexis Uni (right side of page)

Example search: ["black lives matter" or "#BLM"]

Select All available dates, news, hit the search button

This generates 10k+ hits, from many sources. We need to limit to one newspaper at a time.

On results page, left side, click on Sources

Click on any source you want; I picked "Atlanta Journal-Constitution"

This generates 710 hits

Click on "download" button

Click on "results", then MS Excel, then specify results 1-710 in the results button

Click "download"

This generates a spreadsheet in a zip file; save that.

Then go back to the search page and "search within results" to add a keyword:

[violen* OR break OR injur* OR damage]

This generates 318 hits; save those as before.

To do more searches, hit the "back" button to get back to the original 710 hits.

Repeat this process as many times as you like. Make sure you save the files with names that indicate the frames or keywords.

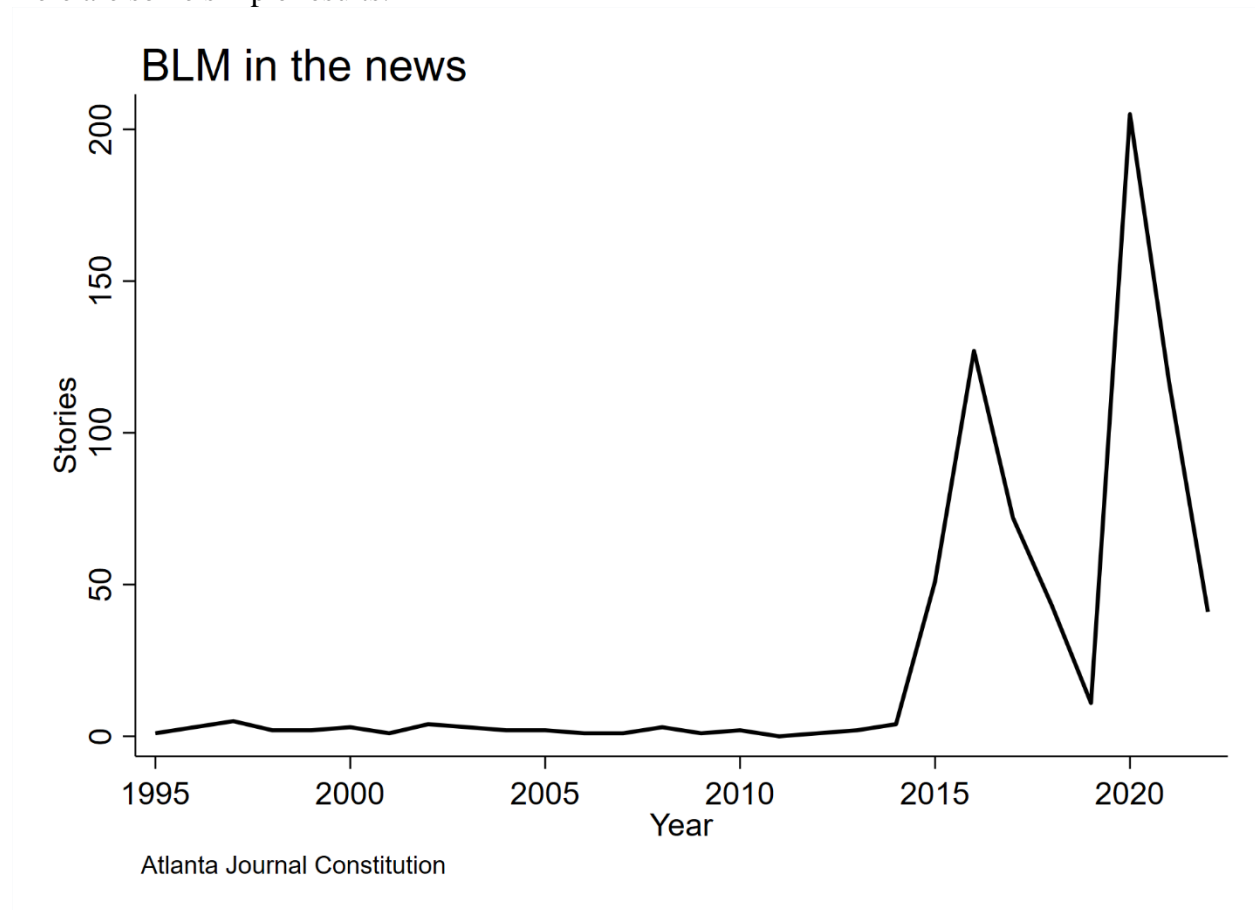
Of course, you need to have debugged your results to make sure the hits are real. A key element in doing this is to limit your research to one newspaper at a time. Read some of the results to

make sure you do not need to add keywords to exclude certain things (NOT xxx). Some searches are easier than others.

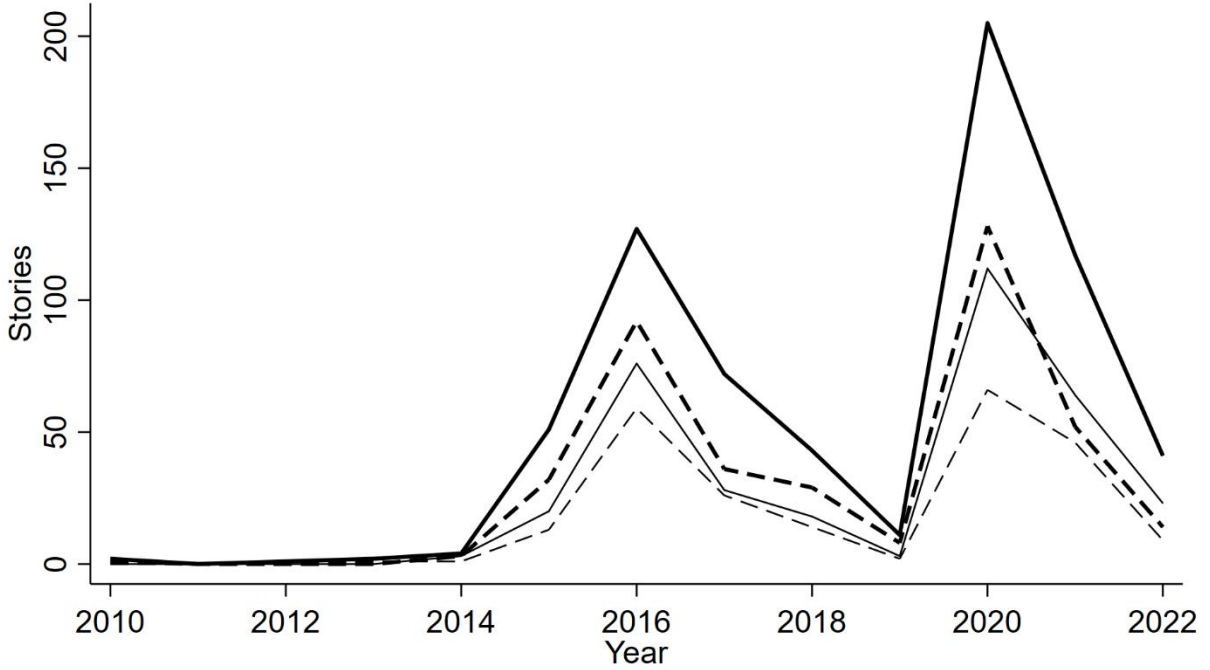
Once you have the data stored in a series of spreadsheets, give them names that make sense.

I can help you compile them into a single file for analysis in office hours, of if you email them to me with a description of what simple frames they represent.

Here are some simple results:



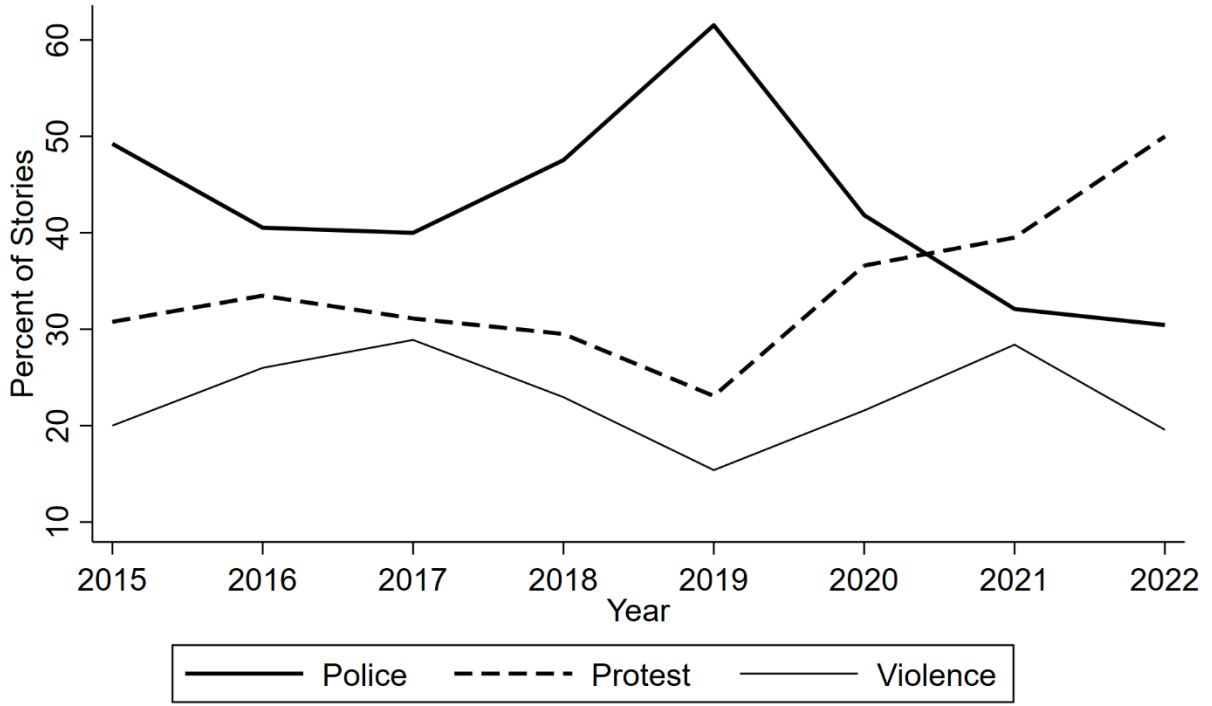
BLM in the news



— Total - - - - Police — Protest - - - - Violence

Atlanta Journal Constitution

BLM in the news Percent attention to three frames



Atlanta Journal Constitution.