



**BRAND:** HEALTH INS ASSN/AMERICA+  
**TITLE:** HIAA/Harry & Louise  
**COMMERCIAL:** HIAA/Harry & Louise  
**LENGTH:** 30  
**FRAMES:** 7

**CMAG  
 REPORTS**

1 of 1

**Ad Detector**

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[Harry]: "News on the Web?"  
 [Louise]: "Forty-four million Americans without health insurance."  
 [Harry]: "That's huge, an



epidemic." [Louise]: "That only coverage can cure." [Harry]: "We can't leave working families



with kids without insurance." [Louise]: "Well, someone actually has a workable plan called



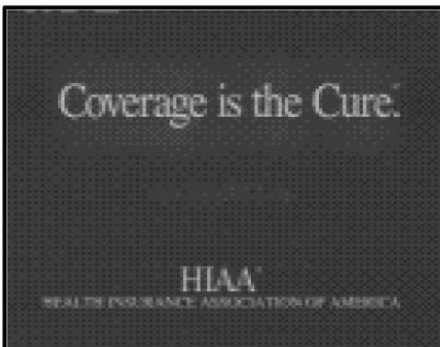
Insure USA. It has tax relief for workers and small businesses and



special help for the working poor." [Harry]: "But not government run healthcare."



[Louise]: "I'm emailing this to the candidates." [Announcer 1]: Send them a message. [Announcer 2]: Coverage is



the cure for millions of Americans. Log on to health.