# The Closing of the 'Digital Divide'

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#### The Internet & DSL: An Overview

- "The number of Internet users at home rose 40% in 1999."
- Service to residential customers represents nearly 70% of existing DSL lines.

"2000 will go down as the year of extensive DSL deployment in the US... deployments have grown so fast in the first quarter of 2000, that a deployment map produced at year-end 1999 would be very much out of date today."

Source: The Strategis Group -- US Residential DSL: The Voice & Data Markets – July 2000



#### Half of American Households Can Purchase DSL

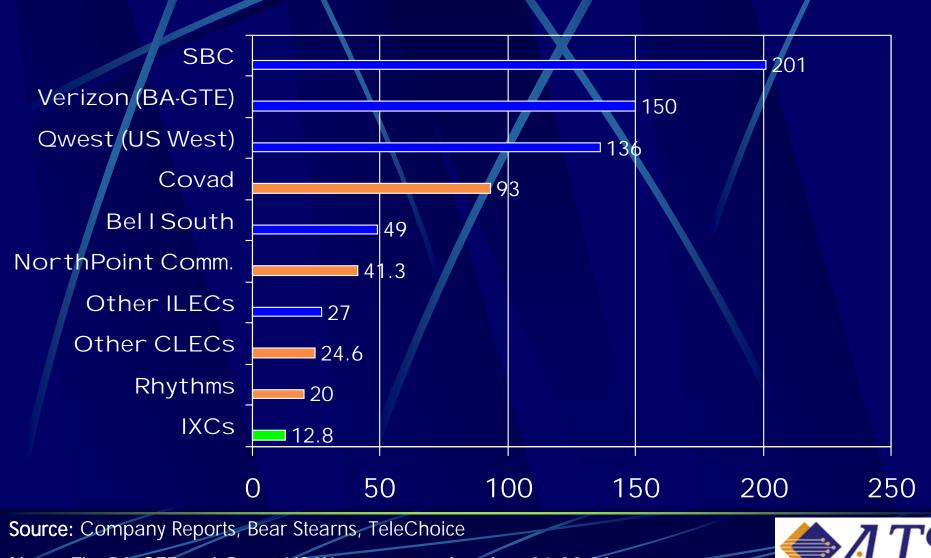
80 million homes passed 60 million served 750,000 subscribers



Source: DSL Prime, Telechoice

#### 2000 DSL Subscriber Lines

(thousands -- as of 3.31.00)

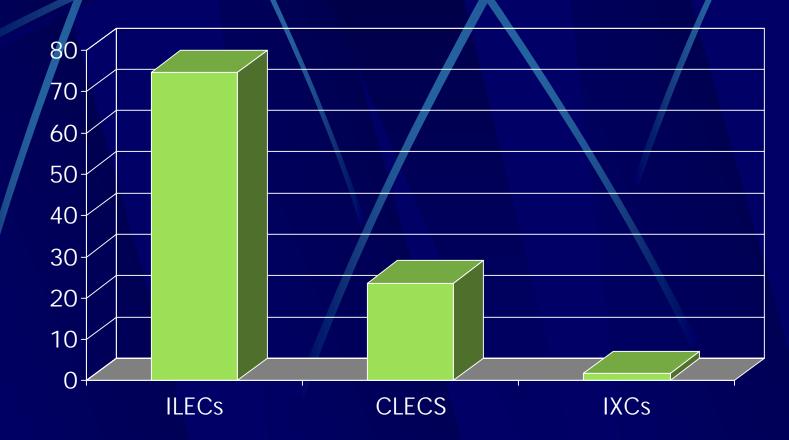


Notes: The BA-GTE and Qwest-US West mergers closed on 06.30.00.

#### Share of DSL Lines

#### (% -- as of 3.31.00)

Total DSL Lines = 754,770 (1000)

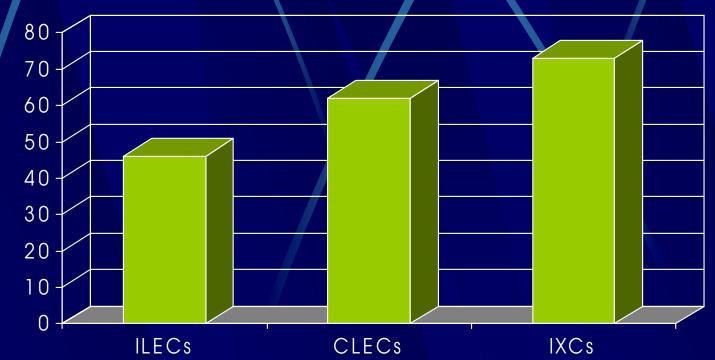




Source: TeleChoice

## Increase in DSL Lines Deployed (% increase from 4Q99 to 1Q00)

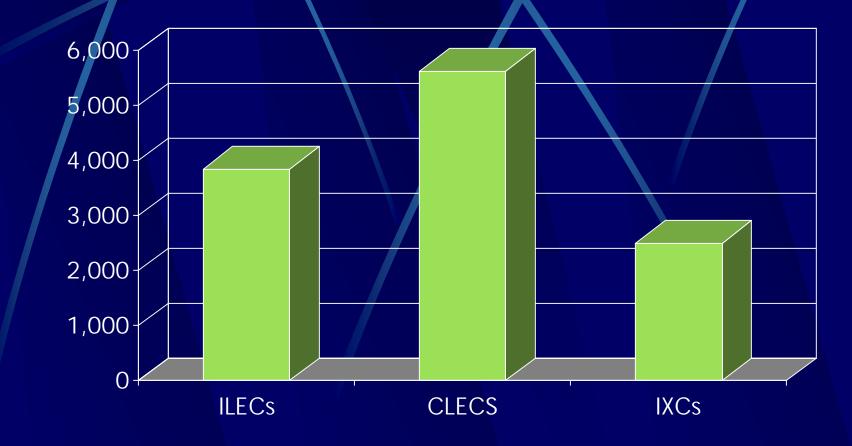
Total DSL Lines = 754,770 (1000)





Source: Telechoice

### DSL Equipped Central Offices

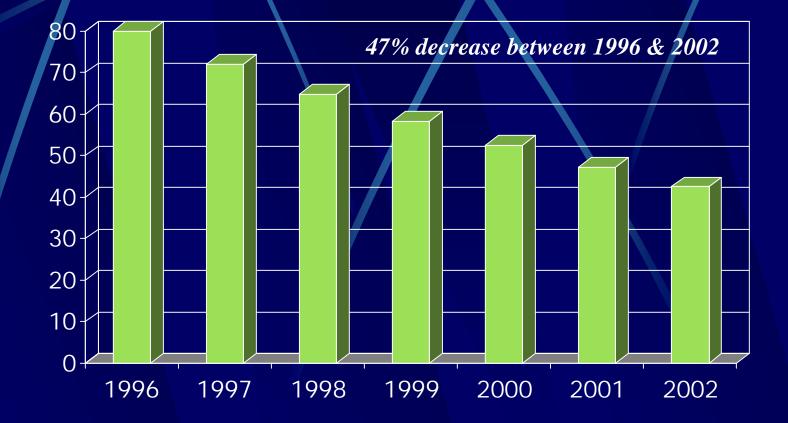




Source: TeleChoice

#### **Residential Broadband Pricing**

(\$ per month)



Source: NxGen Data Research - 'DSL & Broadband Markets, 1999 - 2005' - July 1999

- July 12 NorthPoint Communications announces that it has turned profitable in its first three markets -- San Francisco, Los Angeles and Chicago sooner than expected.
- July 12 Covad Communications announces DSL expansion in Pennsylvania (Harrisburg), Rhode Island (Providence), Connecticut (Bridgeport, Danbury, Hartford, Stamford).
  - July 10 New Edge Networks announces DSL expansion in Nebraska (Columbus, Fremont, Kearney) & Iowa (Altoona, Ankeny, Cedar Falls, Cedar Rapids, Davenport, Dubuque, Indianola, Iowa City, Marshalltown, Muscatine, Sioux City, Waterloo).
- July 6 Jato Communications announces DSL expansion in North Carolina (Charlotte).

- July 5 Jato Communications announces completion of DSL expansion to Kansas (Topeka).
- July 5 Covad Communications announces DSL expansion in New Mexico (Las Cruces, Santa Fe)
  - June 29 Rhythms NetConnections announces DSL expansion in Alabama (Birmingham), Kentucky (Louisville), Tennessee (Nashville)
- June 27 -- Rhythms NetConnections announces DSL expansion in Iowa (Des Moines), North Carolina (Greensboro), Virginia (Richmond)
- June 27 HarvardNet reaches milestone by collocating DSL equipment in 200 Bell Atlantic central offices.
- June 22 Covad Communications announces DSL expansion in Washington (Seattle, Olympia, Bremerton).

Source: Company Press Releases

- June 22 New Edge Networks announces DSL expansion in Florida (Bonita Springs, Daytona Beach, De Land, Fort Myers, Fort Walton Beach, Gainesville, Hobe Sound, Lakeland, Melbourne, Ocala, Pensacola, Port Charlotte, Sebastian, Tallahassee, Titusville).
- June 19 DSL.net reaches milestone by offering DSL in 300 cities in 45 states.
- June 19 @Link Networks announces DSL expansion in Illinois (Chicago), Indiana (Gary, South Bend), Wisconsin (Green Bay, Madison, Milwaukee, Rockford).
- June 14 Covad Communications announces DSL expansion in Florida (Jacksonville, Tampa), Kentucky (Louisville), Louisiana (New Orleans).
- June 12 NorthPoint Communications announces DSL expansion to Arizona (Tucson), Michigan (Grand Rapids, Lansing), Ohio (Dayton, Toledo).

Source: Company Press Releases

- June 9 Covad Communications announces DSL expansion in Indiana (Indianapolis) and Wisconsin (Milwaukee).
- June 7 New Edge Networks reaches milestone by offering DSL in 200 small, mid-size and semi-rural markets with the goal of offering service to 750 locations in 50 states. New Edge doubled its total network sites in 30 days.
- June 6 Covad Communications announces DSL expansion in North Carolina (Charlotte, Greenville), Tennessee (Memphis, Nashville).
- June 6 New Edge Networks announces DSL expansion in Arizona (Flagstaff, Tucson).

#### Broadband Is Happening

THE TELECOMMUNICATIONS ACT OF 1996 IS SOLVING THE DIGITAL DIVIDE.

THE BEST WAY FOR CONGRESS TO PROMOTE BROADBAND TECHNOLOGIES IS TO ENFORCE THE EXISTING ACT, NOT TO PASS A NEW ACT.