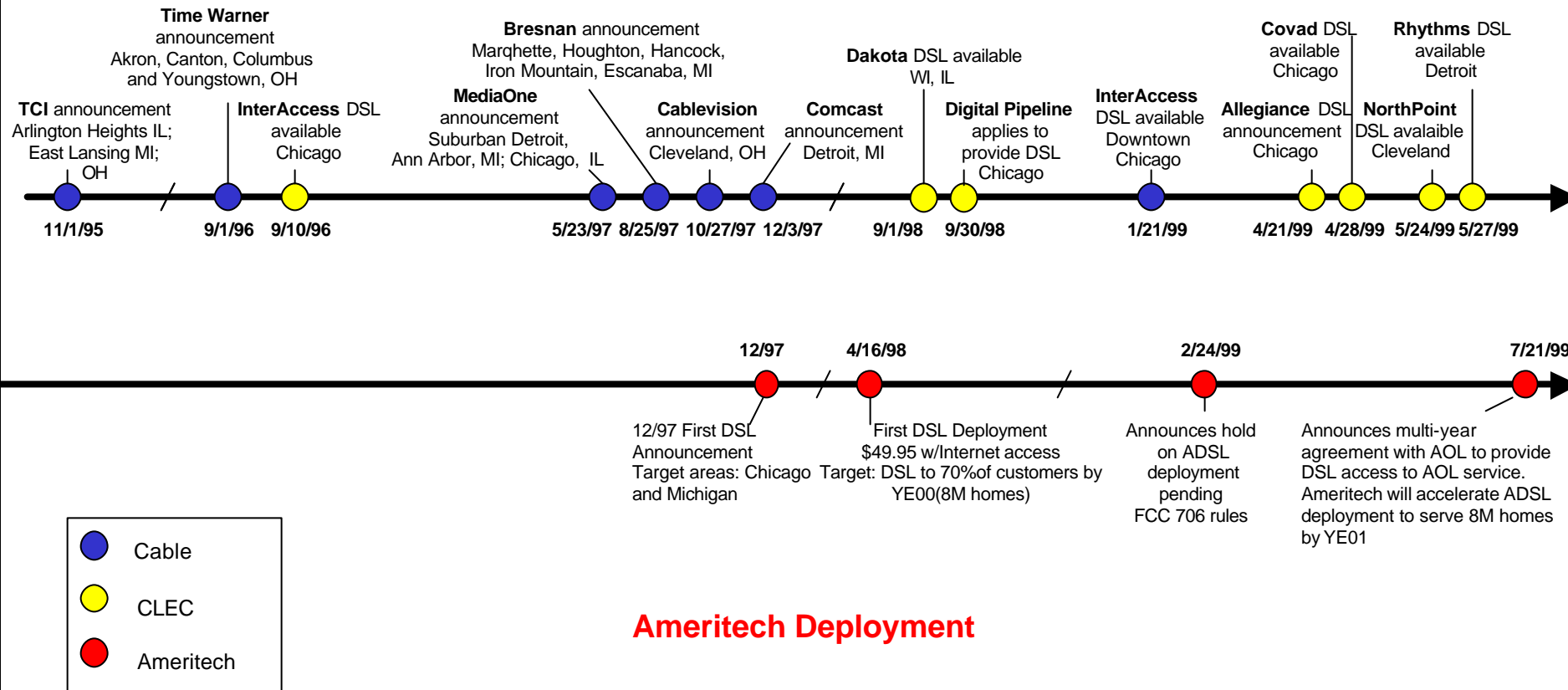


# Broadband Deployment in **Ameritech** States

## Competitive Broadband Deployment



## **Ameritech Broadband Deployment (cont.)**

### ***Ameritech DSL Offerings At a Glance***

Ameritech	Download Speed		DSL Price (w/ ILEC ISP Service)
	1.0	Mbps	\$49.95

### ***Ameritech Quotes:***

- Ameritech has held off on digital subscriber line deployment, an area that other RBOCs have aggressively attacked. Ameritech has backed away from its original rollout schedule, as it is awaiting further FCC clarification on 706 issues and a “plug and play” solution for DSL. (Communications Today, 2/25/99; JP Morgan, “DSL: The Bells Get Serious” 3/19/99)
- Ameritech and AOL announced an agreement on 7/21/99 whereby AOL will offer DSL access to Ameritech customers for an extra \$20 a month. (Dow Jones News, 7/21/99)

Cable:

**11/1/95** TCI announces plans to deploy broadband services in Arlington Heights, IL; East Lansing, MI; and Ohio

**9/1/96** Time Warner Cable announces plans to deploy broadband services in Akron, Canton, Columbus, and Youngstown, OH

**5/23/97** MediaOne announces plans to deploy broadband services in Suburban Detroit, Ann Arbor, MI and Chicago, IL

**8/25/97** Bresnan Communications announces plans to deploy broadband services in Marquette, Houghton, Hancock, Iron Mountain, and Escanaba, MI

**10/27/97** Cablevision announces plans to deploy broadband services in Cleveland, OH; alliance with @Home; goal 5.5. M homes

**12/3/97** Comcast announces plans to deploy broadband services in Detroit, MI

**3/26/98** Breshan launches high speed data network via cable modems in Superior, WI

**8/3/98** MediaOne launches MediaOneExpress (broadband internet service) in Northeast OH

**9/22/98** MediaOne extends digital cable service into Westland, MI

**12/1/98** Insight announces agreement with DIVA Systems to provide video-on-demand in Columbus, OH; Rockford, IL; and Bloomington, IN

**12/7/98** Bresnan announces full launch of Bresnan@Home in Midland, MI

**12/8/98** Bresnan announces launch of BresnanLink in Superior, WI

**2/8/99** Insight launches digital cable in Loves Park and Machesney Park

**3/4/99** Insight two way interactive digital cable system available in Rockford, IL

**3/11/99** Insight announces plans to rebuild (into fiber optic two-way system) Alexandria, IN

**3/12/99** Insight announces plans to rebuild system (into fiber optic two-way system) in Bloomington and Monroe Counties and Ellettsville IN

**3/18/99** Bresnan announces launch of high speed cable internet in Superior, WI

**4/7/99** Insight launches Insight@Home in Clark County (Jeffersonville), IN

**4/7/99** Insight announces plans to rebuild system (into fiber optic two-way system) in Evansville, IN

**4/22/99** Bresnan announces plans to deploy Bresnan@Home in Madison, WI

**6/3/99** Insight announces system upgrade to fiber optic two-way system in Hartford City, IN