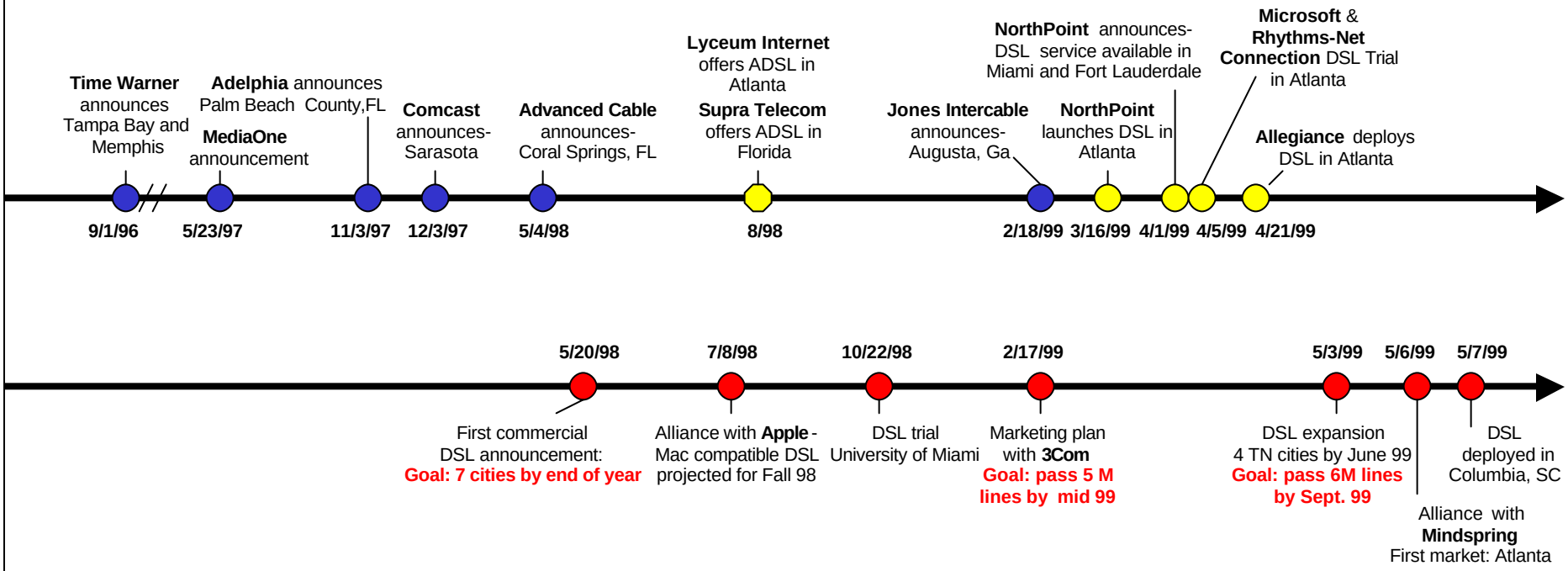
Broadband Deployment in BellSouth States

Competitive Broadband Deployment



BellSouth Deployment

Greg Neff 6/10/99

BellSouth Broadband Deployment

BellSouth DSL Offerings At a Glance

BellSouth	Download Speeds	DSL Price (w/o ISP)	DSL Price (w/ ILEC ISP Service)	Installation
	Up to 1.5 mbps downloading, 256 kbps uploading	$49.95	$59.95	$299.90

Quotes Concerning BellSouth:

- "We're demonstrating BellSouth's commitment to data communications by offering cutting-edge ADSL service to residential and small business customers in Columbia [SC] as a part of the largest ADSL rollout in the Southeast." (Don Caughman, BellSouth Spokesman, May 7, 1999).
- "Although the cable providers have thus far upgraded only a portion of their systems, momentum has been given a massive shove with AT&T's purchase of two huge cable companies… But MediaOne...is the largest cable provider in metro Atlanta… Aware that the DSL rollout has been bumpy, BellSouth plans to add about 1,000 devices around metro Atlanta that will double the distance the service can operate." (The Atlanta Constitution, May 26, 1999).

Deployment Goals:

- 5/20/98 1.7 M homes by YE 98
- 2/17/99 5 M homes by mid 99
- 5/3/99 ~ 6 M homes by YE 99

Cable:

9/1/96 Time Warner announces plans to deploy broadband services in Tampa Bay, FL and Memphis, TN

5/23/97 MediaOne announces plans to deploy broadband services in Jacksonville, Broward County, and Dade City, FL

11/3/97 Adelphia announces plans to deploy broadband services in Palm Beach County

12/3/97 Comcast announces plans to deploy broadband services in Sarasota, FL

5/4/98 Advanced Cable Communications announces plans to deploy broadband services in Coral Springs, FL

2/18/99 Jones Intercable launches digital cable in Augusta, GA

CLEC/ISP:

3/16/99 NorthPoint launches DSL in Atlanta

4/1/99 NorhtPoint announces delivery of DSL to Miami and Fort Lauderdale and plans to deploy DSL in Raleigh/Durham, and Tampa/St. Petersburg

4/21/99 Allegiance deploys DSL in Atlanta