



# Insights

Spring 2001

## If People Only Knew

*In 1999, Americans increased their charitable giving, yet only 1.4 percent of their gifts were earmarked for international development. If people and policy makers at home only knew how badly support was needed abroad, they would do something about it.*

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**EVERY MOTHER/EVERY CHILD CALLS ATTENTION TO THE INEXTRICABLE LINK BETWEEN A MOTHER'S HEALTH AND WELL-BEING AND HER CHILDREN'S SURVIVAL.**

Save the Children knows and *is* doing something about it. A generous grant from the David and Lucile Packard Foundation has given us an opportunity to move from our present to our future, enabling us to grow our work with mothers and children in the developing world to a new level of capability. The strategy is to leverage our leadership and successful programs in the developing world. The platform is our *Every Mother/Every Child* campaign.

*Every Mother/Every Child* is an education and advocacy initiative to give mothers the tools they need so their children can survive and thrive. The tools are maternal and child health care, education, and economic opportunities—the very tools that Save the Children has offered mothers and children for nearly 70 years. The need for them has been indisputable but largely unknown by the public:

- Each year, some 7.5 million newborns die at home within the first month of life. Most die of preventable causes and over 90 percent without the assistance of a skilled health care provider.
- More than 500,000 women—one mother every minute—die of pregnancy- or childbirth-related causes annually. Another 15 million women suffer debilitating complications. A child whose mother dies in childbirth is 3 to 10 times more likely to die before reaching 2 years of life.
- Two thirds of the 125 million children not in school are girls.
- Two out of three of the world's 1.3 billion desperately poor are women, many with children for whom they are the primary caregiver and often sole means of support.

The public, the media, and policy makers are key agents of change in our global mandate. *Every Mother/Every Child* seeks to raise their awareness of issues and mobilize their support for actions that must be taken to promote their solutions. Driving these solutions are the needs of some of the poorest mothers and children in the world.

Nothing can replace the care and commitment these mothers bring to their children. Nothing can hide the fact that the survival of the world's children depends on the survival of their mothers, says an advocate who has traveled far and wide on their behalf, Charles F. MacCormack, President and CEO of Save the Children: "For every hungry child, I have seen a mother walk miles for food. For every child suffering from AIDS, I have seen a mother sit by a bed night and day to offer love and support and what care she can. For every child caring for another's children, I have seen a mother caring for another mother's children in addition to her own."

*Every Mother/Every Child* brings this theme to the campaign's stakeholders in order to help us:

- Decrease maternal, newborn, and infant deaths by increasing all women's access to high-quality health care, including voluntary family planning services.
- Increase female literacy rates by ensuring all girls and women have access to quality education.
- Reduce the number of women who live on less than \$1 a day by increasing women's access to economic opportunities so that they can provide for their families.
- Prepare the next generation of mothers by providing girls with access to school-based health education and nutrition alongside education.

Save the Children sees results like these every day, but not *everywhere*. That is the unique commitment of *Every Mother/Every Child*—to provide and promote programs and policies that transform lives where and when the need is greatest. Change must start with us. Save the Children has put the full weight of our resources behind these goals—our 150,000 donors and sponsors, our expert field staff in nearly 50 countries, our 30 International Save the Children Alliance partners in 100 countries, and our distinguished board, corporate, and foundation partners. We look to you to join our call to action not just on Mother's Day but also every day.

*If people don't know about these issues, they soon will.* ■

President and CEO  
Charles F. MacCormack  
visits children at a  
refugee village school in  
Balochistan, Pakistan.

## LETTER FROM THE PRESIDENT

### Dear Friends:

Just from the look of things—especially this inaugural issue of *Insights*—you can tell things are changing at Save the Children. The changes are on behalf of the 1.3 billion children and families in need who continue to live in abject poverty and whom we have not yet reached. Their infants are born on dirt floors and die from unclean surroundings. Their mothers have complications from pregnancy and must walk, many of them hemorrhaging, miles and miles to a hospital. Their daughters may not be able to attend schools that are too far away, and when they can, they often drop out because the curriculum is not in their native language. Millions of mothers support their families on less than \$1 a day. One in six children—13.3 million—lives below the poverty line in America. And Africa alone has 14 million AIDS orphans, a number that grows every day.

No other organization is better positioned than Save the Children to make a difference in these difficult situations. The heightened activity described in this issue of *Insights* means heightened ambitions for children. We will reach them so that in the developing world more survive their own birth and infancy, live in planned, healthy families that can afford and provide for them, attend and stay in school, have economic security in their daily lives

and protection in extreme circumstances. We will help more in America overcome poverty, which still persists despite this country's unprecedented prosperity.

We know how to do more: *leverage our successful strategies for long-term solutions and permanent change*. You'll soon be hearing a lot about one sweeping strategy—*Every Mother/Every Child*. Look for public service ads like the one on this page, media coverage, national press, and events the week before and leading up to Mother's Day on May 13. The tools the campaign commits to women—maternal/child health (including family planning) care, education, and economic opportunities—have driven Save the Children's work for nearly 70 years. If you have ever visited a Save the Children program site and seen these tools in action, as Jennifer Huntley (*see page 5*), many others, and I have, you, too, will become a believer that to help children we must invest in their mothers.

The common denominator connecting all of Save the Children's work is the leadership and experience to make positive, life-changing differences in children's lives, whether they and their families live in the developing world, in forgotten pockets of rural America, or in crisis-plagued parts of the planet. We know how to and believe we can help them. My colleagues and I will involve you and as many people, policy makers, and influential partners as we can when moving forward so ambitiously in the days ahead. You make permanent change for children possible. It would be an honor to keep you informed of these changes in person, but since this may not always be possible, we've developed a series of special communications to give you an insider look, a very special *Insight*, into Save the Children.

Sincerely,



Charles F. MacCormack  
President



Save the Children is an international nonprofit child-assistance organization working in nearly 50 countries worldwide, including the United States. Our mission is to make lasting, positive change in the lives of children in need. Save the Children is a member of the International Save the Children Alliance, a partnership of 30 individual country members working in more than 100 countries to ensure the well-being and protect the rights of children.

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TO SAVE CHILDREN AROUND THE WORLD,  
WE MUST TURN TO THE EXPERTS.



THEIR MOTHERS.

By empowering mothers with economic opportunities, education and reproductive health care, we give children the best chance to survive and thrive. To help, call 1-800-729-1446 or visit our website at [savethechildren.org](http://savethechildren.org).





## STATE OF THE WORLD'S MOTHERS 2001: New "Girls' Investment Index"

Each year, Save the Children's *State of the World's Mothers* report documents the irrefutable connection between a mother's well-being and her children's survival.

This year, the connection is made with a groundbreaking "Girls' Investment Index."

*State of the World's Mothers 2001's* new index and its widely praised "Mothers' Index" will be released at the *Every Mother/Every Child* launch in the nation's capital on May 8 (*see accompanying article*). The "Girls' Investment Index" provides information on the quality of girls' and young women's lives today while making important predictions on how they will fare as the next generation of mothers. Data from 150 countries have been collected, using 12 indicators covering 4 "investment" quality-of-life areas: girls' education, girls' health, young motherhood, and safe motherhood. This year's "Mothers' Index" ranks 94 countries on the well-being of mothers and children.

The report also serves as a call to action to encourage government and private investment in the well-being of girls and mothers and drives both our *Every Mother/Every Child* campaign as well as work in the developing world. For a copy of the report, visit [www.savethechildren.org](http://www.savethechildren.org) or contact Dana Freeman at 203.221.4228/dfreeman@savechildren.org.

# Every Mother/Every Child Builds Momentum

On May 8 at the International Trade Center in Washington, D.C., Save the Children's *Every Mother/Every Child* campaign will be presented to the public by actor, advocate, mother, and longtime supporter Sally Field. She will be joined by policy makers and luminaries as well as representatives from our field offices.

Using the weeks leading up to Mother's Day on May 13 as a natural platform, *Every Mother/Every Child* has built national momentum:

*On March 21*, Pulitzer-Prize-winning playwright and new mother Wendy Wasserstein spoke about motherhood and her outreach to youth through the arts at the Westchester County Women's Leadership Council's symposium at Sarah Lawrence College in New York.

*On March 26*, President and CEO Charlie MacCormack and other staff attended the Los Angeles Planet (*see below*) kickoff with actor and supporter Susan Sullivan as well as celebrities Mimi Rogers, Brooke Shields, Donna Mills, Vivica A. Fox, and Ed Begley, Jr.

*On March 27*, Economic Opportunities Director Mark Edington addressed Seattle-area supporters on one of the campaign's key tools to help the developing world's mothers and children.

*On April 7* in celebration of World Health Day, Senator Debbie Stabenow of Michigan spoke to the issues raised in the campaign (which was previewed by Associate Vice President Dianne Sherman) during her keynote address at a University of Michigan mother/child health forum.

*On May 8*, an interactive website goes live and provides information on advocacy, letter writing to members of Congress, and support for the campaign's issues ([www.savethechildren.org](http://www.savethechildren.org)).

*Also on May 8*, as part of the campaign launch, *State of the World's Mothers 2001* will be presented (*see article above*).

*On May 10* at the French Ambassador's residence, Trustee Dr. Bob Arnot and "Today Show" co-host Ann Curry will bring the campaign's issues to the Washington, D.C., Women's Leadership Council.

*On May 11* at the Pierre Hotel in New York, the Women's Empowerment Forum and Award Presentation will be chaired by Mrs. Kofi Annan and co-hosted by Anna Quindlen and Paula Zahn, who will help honor the award recipient—activist, author, and mother Kerry Kennedy Cuomo.

*Every Mother/Every Child* also is a partner in a larger campaign called "Planet." Planet seeks to build awareness of the links between international family planning and the well-being of children, women, and the environment. Visit its website at [www.familyplanet.org](http://www.familyplanet.org). ■



**SALLY FIELD—**

actor, advocate, mother,  
and longtime supporter—  
will introduce *Every Mother/  
Every Child* to the public  
on May 8 at the  
International Trade Center  
in Washington, D.C.

## MEET THE EXPERTS

# Keith Leslie, Himalaya Field Office Director

**One of the only Asian countries never colonized by a Western power, Nepal maintained a feudal society that kept tribal communities without legal rights and a caste system that impoverished the poorest Nepalis. As Save the Children observes the 20th anniversary of our Nepal program, we visit with the expert who has been the Field Office Director for nearly that entire period, Keith Leslie.**

“Nepal is in transition in a very big way. How big we don’t know yet,” states Keith Leslie, Save the Children’s Himalaya Field Office Director, who has been associated with our Asia programs for nearly two decades.

Looking back on his time in Nepal, he remarks, “I can name a dozen improvements and ways in which problems have become more serious. There are more street children, people without land, greater poverty, and rising political insurgency. As long as the economy of India—Nepal’s major trade outlet and a source of seasonable jobs—keeps growing, Nepal has opportunities for economic expansion and social mobility. Both are essential to the success of long-term development.” But along with the cross-border trade of goods and people have

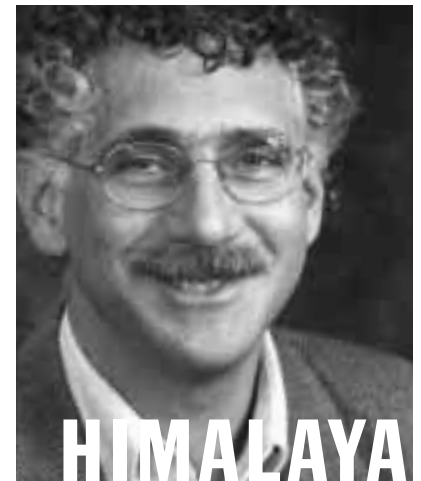
come a growing HIV/AIDS menace and the tragedy of girl trafficking. “Some people will do well, but Nepal is running a tough race.” With little arable land and limited natural resources, “Nepal cannot absorb all its people.” Even so, Keith quotes a favorite theologian: “I am an optimist against my better judgment.”

One source of his optimism is the tangible result of Save the Children’s presence. The Nepal program has focused on education, health, and economic opportunities for marginalized castes, especially the “formerly untouchables,” the *dalit*, who were barred from the educational system until 1963 and by custom for far longer. Since many *dalit* parents are illiterate and ill-prepared to assist their children, Save the Children supports community-

run pre-school and after-school programs for their children and other disadvantaged castes and provides scholarships for the materials they cannot afford. But there are formidable challenges. The government wants *dalit* children to attend school but has funding for only one teacher for a first-grade class of 100. The dropout rate between first and second grades can be as high as 60 percent because of the competing demands for girls to support the household through care for younger siblings or for girls as well as boys to help in the fields or do livestock and agricultural work.

Much of Save the Children’s work is conducted in villages with a single water pump and no electricity. Here children and adults walk on calloused feet, balancing bulky loads with ease and grace. In such remote sites, health programs—including nutrition education and rehabilitation, deworming, hygiene, family planning services, and the “clean birthing kit”—have had a positive impact on child and maternal survival.

Micro-lending programs have also changed lives through group-guaranteed loans as small as \$25 to buy a goat, start a kitchen garden, or open a stall in a bazaar. In many cases,



**Field Office Director Keith Leslie is one of Save the Children’s most seasoned professionals, having overseen the Nepal program through most of the 20 years that it has been with Save the Children.**

the women borrowers started coming together for late-evening literacy classes, then formed credit and savings groups.

One security risk for Nepalese families as well as our own staff is a group of insurgents, called the Maoists, whose revolutionary message resonates with some, especially the young. Keith hopes that the impact of our “Child Clubs” for young people and scholarship endowment for promising teenagers and young adults will be a “buffer....We push back against the closing off of opportunities.”

Keith has clearly woven himself into the fabric of the country. “Nepal is still very medieval,” he notes. “You see wonderful things and tragic things all at the same time. Despite the poverty, there is great dignity and acceptance. This is an easy place in which to feel very rich.” ■



IN NEPAL

**A SAVE THE CHILDREN-TRAINED VOLUNTEER LEADS THE MONTHLY MATERNAL/CHILD HEALTH MEETING IN THE VILLAGE OF RAGHUNATHPUR.**

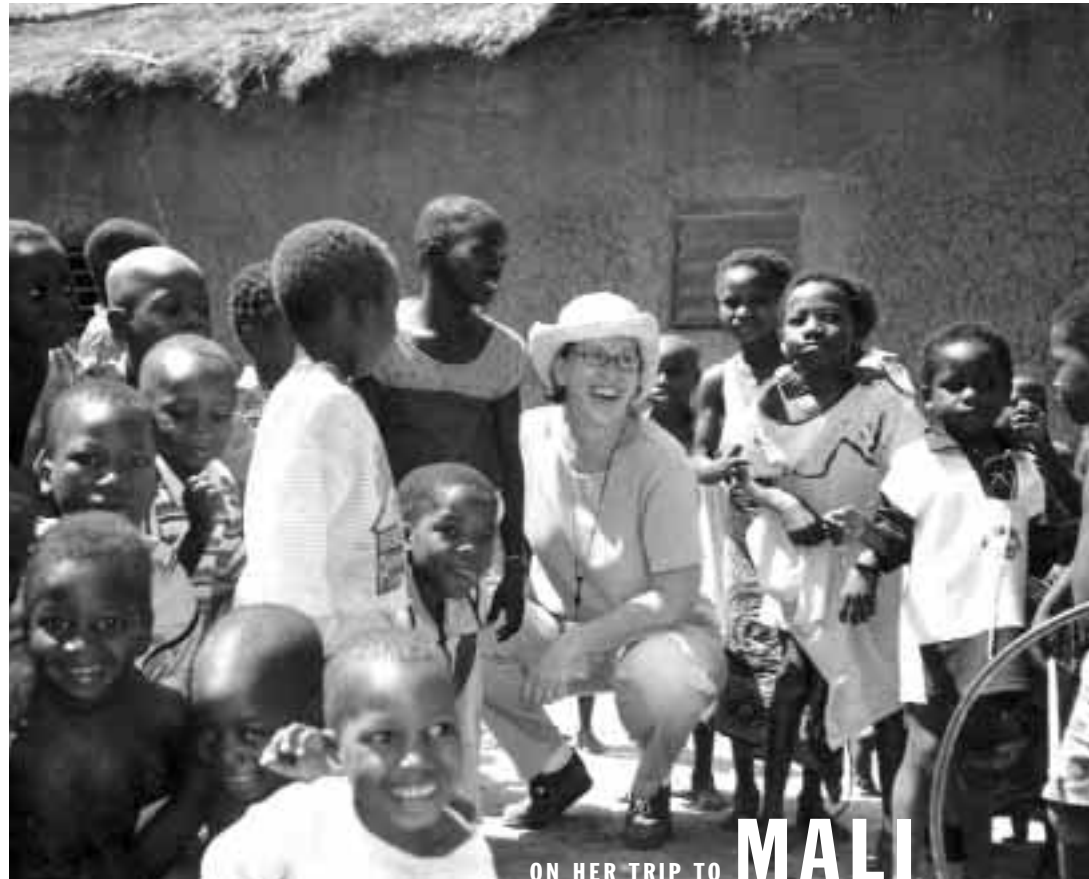
CAROLYN WATSON

# DELEGATION DIARY: *Jennifer Huntley From Mali*

Last November, Jennifer Huntley, a member of the first Women's Leadership Council Delegation and a generous supporter, spent five days in the West African nation of Mali, where Save the Children has worked since 1987. Here is an excerpt from her diary.

It is their eyes I will remember most. Eyes of children more curious than ours, and eyes of the women, hopeful, strong and determined. As one of eight members of the inaugural Women's Leadership Council Delegation, I traveled to Mali, to learn firsthand the impact of Save the Children on one of the poorest countries in the world. There are no exotic animals or spectacular waterfalls to lure tourists and their dollars to Mali. We were a group of businesswomen, educators, scientists, and a journalist, and, as women and mothers, we shared on the simplest level the hopes the women of Mali have for their children.

Director of the Sahel Field Office Lynn Lederer was our guide as we covered the red, dust-covered roads. In the city of Bamako, women doctors told us of the improvements in maternal and infant mortality, family planning, and treatment of common illnesses. Our group was sobered when the topic turned to "harmful cultural practices," especially female genital circumcision. In most areas of Mali, 99 percent of young girls are circumcised. It was a subject we struggled to understand. Some of the women doctors looked into their laps, as Lynn Lederer explained the challenge of changing a



## WOMEN'S EMPOWERMENT FORUM TO HONOR KERRY KENNEDY CUOMO

**Kerry Kennedy Cuomo receives the Women's Leadership Award at Save the Children's Third Women's Empowerment Forum at the Pierre Hotel in New York on May 11. Kennedy Cuomo is "synonymous with human rights, and Save the Children is honored to recognize her many achievements with our Women's Leadership Award 2001," notes Women's Leadership Council National Chair Patricia Duff. Kennedy Cuomo wrote *Speak Truth to Power*, a book of profiles of 51 human rights defenders, has led over 40 human rights delegations to more than 30 countries, chairs the Amnesty International Leadership Council, and founded and has headed the Robert F. Kennedy Memorial, a nonprofit organization that addresses the problems of social justice.**

**Social justice and gender equity are key issues for mothers and girl children in the developing world, issues that will be taken up on May 11 as part of the Forum's theme, "Investing in the Next Generation of Mothers." Mrs. Kofi Annan is honorary chair; Anna Quindlen and Paula Zahn are co-hosts. For more information, contact Betsy Baron at 203.221.4258 or [bbaron@savechildren.org](mailto:bbaron@savechildren.org).**

centuries-old cultural practice and the cultural sensitivity Save the Children must demonstrate in order to do its work: "We try to inform women about the harmful consequences of the practice and empower them with choice."

I realized that the women doctors had probably undergone the procedure and wondered if their daughters had as well. No mother wants her child to be ostracized. I remember in the 1960s in America the rights women fought for, rights our daughters now take for granted in the workplace. We all felt frustrated by our inability to change this cultural practice in Mali right then and there.

But we saw women empowered, too, by Save the Children's work in partnership with local organizations. We met with Malian women who told us with pride of their microfinance, about their Group Guaranteed Lending and Saving partnerships, where small groups obtain loans to buy goods to sell and to earn a living. We were greeted like heroes in the villages of Oure and watched a health talk. We pledged to raise \$50,000 for women in Mali, for workshops for health program leaders, short courses on emergency obstetrical care for our midwives, and conferences for our community schools' teams. It was our honor to do so. ■

**Women's Leadership Council Delegation member and longtime supporter Jennifer Huntley takes a break with village children. Delegations are comprised of volunteers who travel to Save the Children's program sites. Upon their return, they serve as "ambassadors," helping raise awareness and support for policies and programs such as ours that transform their lives. For more information on delegation trips, contact Peg Blackburn at [203.221.4161](tel:203.221.4161)/[pblackburn@savechildren.org](mailto:pblackburn@savechildren.org).**



In El Salvador after the earthquake, a boy and his dog rest amid the rubble that was their home.

RUDY VON BERNUTH

## Rapid Response, Saved Lives

Four events unfolded in different parts of the world at different times over the past months. Yet each had the same consequences for children in need.

Children were brought to the brink of survival during the *intifada* in the West Bank and Gaza Strip, the earthquake in El Salvador, the drought in Afghanistan, and the collapse of Serbia. Each crisis put them in harm's way. Each brought Save the Children to them within hours.

Rapid response saves lives. Rapid response is made possible by Save the Children's expert humanitarian response staff and our Halaby-Murphy Revolving Emergency Fund.

The innovative \$1.5 million fund was established at Save the Children by the Andrew W. Mellon Foundation and a group of private donors over three years ago. Since that time, its disbursements have helped children in 16 emergencies in 16 countries. The fund has enhanced our capacity to deploy emergency response teams anywhere in the world within 72 hours of a catastrophic event and positioned us as one of the premier agencies doing this work.

Here is what "rapid response" means in practical terms to those protecting children in these unthinkable situations:

■ Providing medical and surgical supplies with the fall's first fighting so that hospitals could treat wounded children and medical supplies to a health clinic in a community isolated by the *intifada*, if you are West Bank and Gaza Strip Field Office Director Tom Krift.

■ Leaving Save the Children headquarters in Westport in the afternoon and being at the disaster site the next day if you are Associate Vice President Rudy von Bernuth, one of the leading experts in child-focused emergency aid, as he joined El Salvador Field Office Director Candance Bannerman, who was already directing relief efforts from an earthquake that registered 7.6 on the Richter scale and aftershocks that were almost as bad.

■ Launching new relief activities in response to Afghanistan's drought, which has placed some 3 million children and adults at risk of malnutrition and disease, if you are Afghanistan-Pakistan Field Office Director Andrew Wilder.

■ Entering Serbia twice as the Milosovic regime collapsed to assess children's unmet health and educational needs and plan a strategy for helping communities rebuild civil societies if you are Montenegro Program Manager Marc Nosbach.

But what happens to the children who survive a crisis? For Save the Children, the answer is clear. We stay to help them live a life worth living, as Rudy von Bernuth noted when he returned from El Salvador:

"We are deeply concerned about the children who are now homeless and the impact that this devastating event has on their lives. We will do everything that we can in the coming weeks and months to help these families rebuild their lives." ■

## FOURTH ANNUAL YOUTH SUMMIT:

# Remember the Children

"The thing to remember is that there are 13.3 million kids who live in poverty in America," says Senior Advisor for U.S. Programs and Director of the Southeast Area Office La-Verna Fountain. "And here we have young people in Save the Children's programs who lack most of the material things Americans take for granted themselves, but they are willing to speak out for others. They recognize that they have a role in the future of this country. They don't see themselves as victims, but as victors. Thanks to Save the Children's partnership with their communities, they are truly young leaders on the rise."

As *Insights* goes to press, nearly 80 rising leaders are going somewhere...to Capitol Hill. From April 21-25, 2001, youth leaders from the Web of Support for U.S. Children will be attending Save the Children's Fourth Annual National Youth Summit. This year's theme is "Remember the Children." The youth represent rural and urban programs from our successful out-of-school-time initiative, now benefiting 125,000 children and youth in 19 states. Their mandate is to become a voice for those children largely neglected and forgotten by America.

The Summit's agenda is designed to enhance speaking, writing, and public presentation skills of our youth leaders. They also will meet with their elected officials and key members of the Bush Administration to call attention to America's forgotten children, especially in remote rural areas, and to legislation that supports them. Workshop sessions will be held at the 4-H Center in Chevy Chase, Maryland, and high-level meetings will take place on "the Hill."

Our youth ambassadors always make an impression. And the summits make an impression on them. Several interns are returning for the second or third time, eager to continue honing their skills so they can give back to their families, communities, and country. You can count among them Euquan Knighton of South Carolina; Jared Pyle and Isaac Fields from Appalachia; Jayme Vigil from the Native American reservations; and Keltia Flores of Connecticut, who is returning in a special role as "youth graduate-leader." Having served as a youth intern in prior years, Keltia was selected as one of eight youths to serve in a special leadership role to help shape and guide the Youth Summit. She was able to say what the others were thinking:

"I learned a lot. I got to know a lot of kids, and I had fun. But I also went home feeling like I had changed. I want to change some more." ■

**KELVIA FLORES WAS SELECTED AS ONE OF EIGHT YOUTH TO SERVE IN A SPECIAL LEADERSHIP ROLE TO HELP SHAPE AND GUIDE THE FOURTH NATIONAL**



**YOUTH SUMMIT.**

### LEGACY DONORS:

## Mary Beth Schneiderman



Save the Children supporter Mary Beth Schneiderman of Birmingham, Michigan, is a woman on a mission—well, several missions. “I guess I have one of those busy minds,” says this understated powerhouse. Her guiding principles are “do ordinary things with extraordinary love” (Mother Teresa) and “value people” (her late father). That is why she volunteers at a refugee center and counsels prison inmates. She also sponsors two children through Save the Children.

Feeling in her heart that she had more to give, Mary Beth wanted to make sure her principles would

continue even when she couldn't. That is why she took out a charitable gift annuity (CGA) from Save the Children. She learned that a CGA could provide a lifetime income stream for her and a charitable contribution for Save the Children. So, she decided to go ahead, but not in an ordinary way.

Mary Beth did two extraordinary small things to customize her annuity:

- She chose to defer the starting date for her annuity payments until her age 72, thereby achieving a higher payout rate of 10.2 percent, because she did not need immediate income.
- She will be able to obtain favorable tax treatment of her capital gains and receive an immediate income tax deduction because she funded her annuity now with long-term appreciated stock.

CGAs satisfy both your heart and your head. They are a sound and flexible way to ensure your care for children continues even after you are gone. This is what appealed to Mary Beth Schneiderman—the knowledge that her legacy of extraordinary love, valuing every human being, will live on through the contribution Save the Children will receive after her death.

Mother, grandmother, volunteer, sponsor, legacy donor...knowing Mary Beth, we'll have to add to this list before too soon. She is, without question, a woman who does ordinary things with extraordinary love. ■

**Q: What is a Save the Children charitable gift annuity (CGA)?**

A: A CGA is a formal contract between Save the Children and a donor. When you initiate a CGA, you make an irrevocable gift to Save the Children and, in turn, you're guaranteed to receive an income stream for the remainder of one or two lives.

**Q: How does Save the Children benefit from a charitable gift annuity?**

A: When you start a CGA, Save the Children holds your gift in a segregated fund for the remainder of your life or the life of your other annuitant. Upon the death of the annuitant(s), the remaining value of the gift flows to Save the Children.

**Q: Who can be an annuitant?**

A: You can establish an annuity for yourself, yourself and your spouse, or for one or two other people.

**Q: Are there minimum contributions or ages required to establish a CGA with Save the Children?**

A: For an immediate CGA, the annuitant must be at least 55 years old and the initial contribution must be at least \$5,000. For a deferred CGA, the annuitant must be at least 40 years old and payments must be deferred until at least age 55. Rates of return for deferred CGAs are higher. “Mega annuities” with initial contributions of as much as \$100,000 or more are becoming popular.

**Q: How is the amount of the annuity payment determined?**

A: The annual payment amount for a new CGA is determined primarily by considering the amount of the contribution and the age of the annuitant(s) at the time the CGA is established. Older annuitants will receive higher rates of return, and if there are two annuitants, a blended rate of return will be determined, based on their joint life expectancy.

**Q: How are CGA contributions managed?**

A: Save the Children employs one of the world's leading fiduciaries, State Street Global Advisors, to manage and invest its pool of CGA funds. Regardless of investment performance or life span of the annuitant(s), Save the Children is responsible for payments according to the annuity contract, and these payments are backed by all of Save the Children's assets.

**Q: How is the income tax deduction determined?**

A: A portion of the contribution is treated as an immediate charitable gift, and you are entitled to a charitable tax deduction the year the gift is made.

**Q: Are there other tax advantages?**

A: In most cases, CGA payments are partially free of federal income tax for a period of time. If you fund your CGA with long-term appreciated securities, your exposure to capital gains taxes will be minimized. Establishing a CGA may also minimize exposure to federal estate taxes and probate costs.

*For more information about charitable gift annuities, contact Director of Planned Giving Steve Bornemeier at 203.221.4108/sborneme@savechildren.org.*

# The Newsroom

## Private Gifts Take Lead in Helping Children

In fiscal year 2000, nearly 40 percent of Save the Children's budget was provided by private donors. That trend continues this year. The Bill & Melinda Gates Foundation, which last year awarded Save the Children a multi-million-dollar grant for our Saving Newborn Lives initiative, also is supporting our El Salvador and India earthquake relief work with \$1.5 million in new funding. The Patrick and Anna M. Cudahy Fund of Evanston, Illinois, pursued its interest in our emergency work, first expressed with a gift to our Kosovo refugee program, with a new \$25,000 gift for our El Salvador relief work. D.C.-based Summit Foundation offered key support for our reproductive health care programs in El Salvador and now is seeding our new Adolescent Reproductive Health initiatives in Bhutan, Egypt, and the Philippines with a multi-year \$675,000 grant. ■

## Trustees Work Hard for Children

Save the Children's Board of Trustees includes not just luminaries but also activists. *Rodrigo Arboleda* currently is at Massachusetts Institute of Technology, where he brought together leaders from Bolivia, including the country's vice president, three government ministers, the U.S. ambassador, several colleague agencies, the United States Agency for



International Development and the World Bank. Their forum: "Digital Nationals Consortium on Children, Computers, and Developing Nations." "This is...a golden opportunity for Save the Children to start the path of the Digital Age in the developing world," explains Arboleda. *Richard Goodyear* just brought home a fact-finding delegation from our Mali program. On the trip were Congressmen Earl Pomeroy of North Dakota and Mark Green of Wisconsin, congressional leaders who are now speaking out on the educational issues that are so relevant to the campaign. *Bill Haber*, advisor to the president and tireless children's advocate, recently was named president and CEO of TRIO, an entertainment cable TV program service emphasizing the popular arts. "We know Bill will find yet another 24 hours per day to add to the 48 he already finds somewhere," observed President and CEO Charles F. MacCormack. "Bill's enthusiasm for our mission remains undiminished, and I share his belief that his involvement with TRIO will only increase his already significant support for our work." ■

## New Executive VP and COO Named

Ann A. Van Dusen was recently named Executive Vice President and Chief Operating Officer at Save the Children. Van Dusen will oversee the agency's policies and strategies as well as day-to-day operations. "Ann's extensive experience in operations will enable Save the Children to execute our vision of how the organization must grow to meet the growing needs of children," said President and CEO Charles F. MacCormack. Her high-level career in economic and social development and program management includes a number of senior positions at the United States Agency for International Development (USAID) and, prior to USAID, at the Social Science Research Council. She graduated from Wellesley College, holds a Ph.D. from Johns Hopkins University and served for two years recently as an Adjunct Professor at Georgetown University. ■



REBECCA JAMES

Above: Newborn and maternal lives can be saved through such health practices as the immunizations this baby and her mother received in Circuata, Bolivia. Left: Save the Children Trustee, Rodrigo Arboleda



Above: Save the Children Executive VP and COO, Ann Van Dusen

## THE CALENDAR



This spring is a bellwether for mothers and children in need. Watch the media for signs of the *Every Mother/Every Child* campaign before Mother's Day. Visit our website ([www.savethechildren.org](http://www.savethechildren.org)) or contact the names below to sign up for the campaign, send a postcard to your mother, or get involved in other ways:

### April

**APRIL 21-25:** "Remember the Children" Fourth National Youth Summit in and around Washington, D.C.  
*Karen Quigley, 203.221.4268/kquigley@savechildren.org.*

### May

**MAY 8:** *Every Mother/Every Child* interactive website launch.  
*Eileen Burke, 203.221.4233/eburke@savechildren.org.*

**MAY 8:** *Every Mother/Every Child* launch at the International Trade Center in Washington, D.C.  
*Dianne Sherman, 203.221.4116/dsherman@savechildren.org.*

**MAY 8:** *State of the World's Mothers 2001* publication and "Girls' Investment Index" presentation.  
*Tracey Geoghegan, 203.221.4060/tgeoghegan@savechildren.org.*

**MAY 10:** Washington, D.C. Women's Leadership Council reception at the French ambassador's residence.  
*Lynda Webster, 202.338.3777/webs2@flash.net.*

**MAY 11:** Women's Empowerment Forum and Award Presentation at the Pierre Hotel in New York.  
*Betsy Baron, 203.222.4258/bbaron@savechildren.org.*

**MAY 18:** Luncheon and exhibit for Save the Children Chicago-area supporters, featuring photographers/authors of *In Her Hands: Craftswomen Changing the World*.  
*Leslie Wilson, 773.764.6642/lwilson@savechildren.org.*

### June

**JUNE 5:** International Gala at Pier Sixty in New York.  
*Susan Garland, 203.221.3708/sgarland@savechildren.org.*

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