

Inside This Issue

Longshore Issue Takes Center Stage

MIASF Makes Key Contacts During MIAF Broward Days

Annual Picnic - A Day of Fun, Food and Games

\$24 Million Economic Impact from Annual Winterfest Parade

Two More Marinas Fly Clean Marina Flag

New Marina Group Gaining Momentum

In Every Issue:
A Message from the President
Around the MIASF Board Room News
Member Anniversaries
News from Around the State
Membership Information
MIASF Calendar

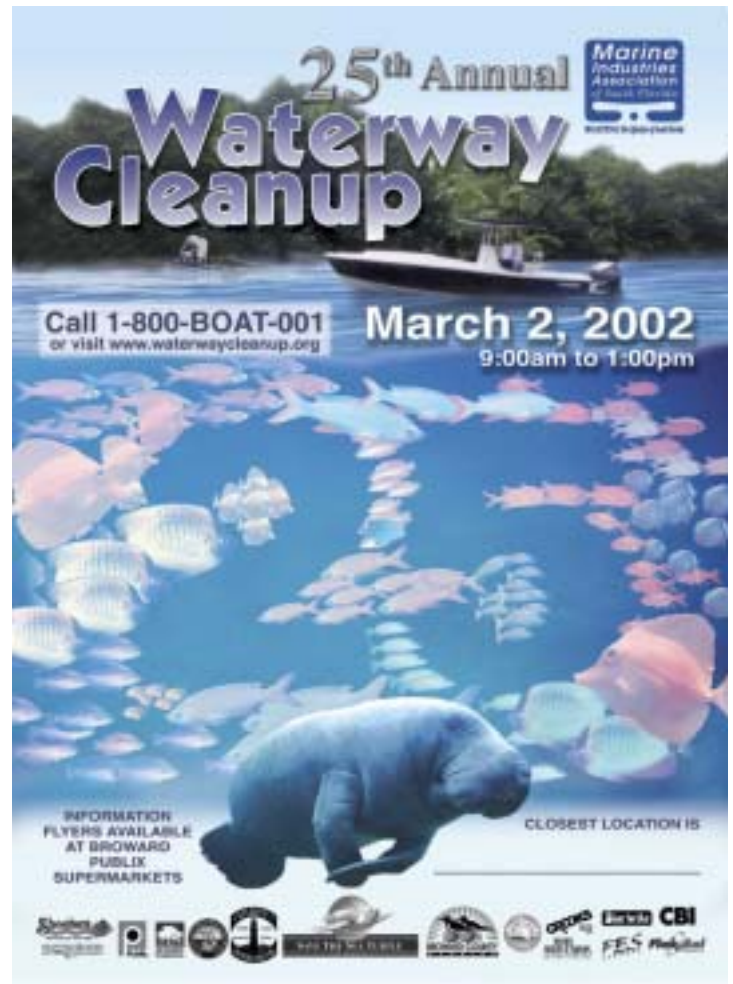
The MIASF Mission

The MIASF is a not-for-profit leadership organization created to promote and protect the sound growth of the marine industry in South Florida for the benefit and education of its members, the community and the environment.

MIASF Celebrates 25th Anniversary Milestone of Waterway Cleanup

As the March 2nd date for the 25th Annual Waterway Cleanup approaches and the public relations and marketing plans are implemented, interest among volunteers and sponsors in the largest environmental event in Broward County is growing. Numerous local community and civic organizations, neighborhood groups, individuals, and businesses are pledging their time, resources and dollars to ensure its success as a community and environmental project.

MIASF Director of Association Services, Martha Lord says, "With only a few weeks to go until Waterway Cleanup, we're extremely pleased with the response from our supporters and volunteers." She adds, "**National Save the Sea Turtle Foundation**, a non-profit organization established for the purpose of preserving marine life, endangered species, oceans and waterways, has signed on as the 25th Anniversary Sponsor and we're very excited about this demonstration of their strong support for Waterway Cleanup." She added,



"There are many great opportunities for sponsorship still available and we're expecting continued strong support."

This year, the official Waterway Cleanup poster was designed by David Kopet, a Florida Atlantic University (FAU) Graphic Design student. He competed with several other students to produce the winning design, which is a colorful photo-realistic scene of a Florida waterway — complete with fish, manatees, boaters, and



OFFICERS

President
Scott Miser

Marine Max/Associated Marine Technologies

Vice President

Jay Reynolds

J.P. Reynolds Co.

Secretary/Treasurer

Dale Weatherstone

Raritan Engineering Co.

DIRECTORS

Richard E. Dodge, Ph.D.

Nova Southeastern University

Oceanographic Center

Peter Grimm

Sparkman & Stephens of Florida

Kristina Hebert

Ward's Marine Electric

Tom Plachter

Marina Management Associates

Joe Purtell

Interlux Yacht Finishes

Jan Saxton

Saxton Documentation

Bill Slansky

Land 'N' Sea Distributing

Larry Smith

HMY Yacht Sales

Barbara Tierney

Bradford Yacht Sales

PAST PRESIDENT

Susan Engle

EnviroCare Inc.

STAFF

Executive Director

Frank F. Herhold - frank@miasf.org

Director of Association Services

Martha Lord - martha@miasf.org

Administrative Assistant

Jayne Just - jayne@miasf.org

Comptroller

Nancy Chambers - nancy@miasf.org

Public Relations & Events Coordinator

Gordon Connell -gordon@miasf.org

Membership Development Coordinator

Dan Vawter - dan@miasf.org

Membership Services Coordinator

Nicole Squartino - nicole@miasf.org

Tide-ings is the monthly newsletter of the Marine Industries Association of South Florida and is distributed to members, industry leaders and related government agencies.

For more information, contact:
Marine Industries Association of South Florida
2312 South Andrews Avenue
Fort Lauderdale, FL 33316
Tel: (954) 524-2733 Fax: (954) 524-0633
1-800-262-8001
e-mail: miasf@miasf.org
http://www.miasf.org

A Message from the President



Dear MIASF Members:

Looking back on the past 12 months, I realize how much we have accomplished through our committees and task forces. Our industry has a lot of irons in the proverbial fire. We have significant issues that effect how we live, work and do business here in Broward county as well as on a state and national level. I have said this many times, we need the support of all our members to properly address our issues. So don't be shy about jumping in where you feel you can be effective. Just call the MIASF office and the staff can put you in contact with one of our many committee chairs.

The Marine Master Plan is complete and the steering committee and other volunteers will soon be reconvening to begin the implementation process. Our plan was well received by our public officials. We have presented a professional plan that puts us in a very favorable light in the eyes of our City, County, and State governing bodies. We are not just bringing problems to them, we are bringing them solutions.

The Longshore Committee has made significant strides and we have reason to be optimistic that the Longshore Act will be amended in favor of our industry. A special thanks to Board member Kristina Hebert of Ward's Marine, Ian Greenway and the Longshore Committee for their undying commitment to this cause.

Our newly formed Marina Group co-chaired by Patience Welton of Jockey Club Marina and Cathy Petowski of Billfish Marina, is off to a strong start with keen interest shown in its first meeting. Some excellent educational programs are scheduled for the weeks ahead.

Reapportionment, the State budget and the economy are dominating discussions at the 2002 Florida Legislative Session begins. Executive Director, Frank Herhold and Board Members have already been to Tallahassee for Broward Days and will be returning shortly for the MIAF's Marine Industry Days.

Jack Skelding and Linda Cox, who have represented MIASF interests in Tallahassee for over 15-years, are closely monitoring issues of concern to the Association. Linda's Tallahassee report is included in this issue of *Tide-ings*.

Look for our latest Manatee Public Awareness Committee project. This committee, headed by Board Member/Treasurer Dale Weatherstone, in conjunction with Mary Anne Gray of the Manatee Survival Foundation, have arranged to have 20 Broward County buses that will carry a manatee photo and the message, "We've got company... Treat them right."

The website committee, another pet project of Kristina Hebert, Martha Lord and several dedicated members and staff, is working on a new phase of development that will facilitate member communications and add some valuable new features to the site.

The 25th Anniversary of Waterway Cleanup is March 2. Our entire staff and volunteer committee are pulling out all the stops to ensure its success. As you know, the MIASF founded this signature environmental event and we are proud of the fact that it has grown every year and now includes 33 sites in Broward County. If you haven't been involved in the past, this is the year to join in the effort through sponsorships, volunteer involvement, and donation of prizes or in-kind services. Waterway Cleanup is our opportunity to give back to our community.

Best regards,

Scott Miser
President

Around the MIASF



Broward Sheriff's Office Marine Unit 28' Intrepid 289 - Photo from MIASF Photo Library

The **International Game Fish Association Fishing Hall of Fame & Museum** now has a new colorful mural overlooking its 4½ acre wetlands exhibit.

The outdoor mural was researched and designed by students from the Art Institute of Fort Lauderdale as a science project and it measures 70 feet long and 12 feet wide.

The **Yamaha Contender Miami Billfish Tournament** recently announced that the internationally renowned marine artist, Guy Harvey, is the *Official Artist* of the 2002, 20th Anniversary Tournament!

Guy is working on an original work specifically for the tournament. The theme will include an underwater sailfish, as well as a circle hook to tie in with the tournament's newest conservation movement.

This original, one-of-a-kind artwork in watercolor will go up for auction during the tournament with a final bid being taken on the last day of the event. Proceeds from the sale of this original piece will support marine conservation and the Guy Harvey Research Institute at Nova Southeastern University.

For a sneak peak, the artwork will be displayed at the tournament's booth during the upcoming Miami International Boat Show where YCMT will begin to take bids.

Visit www.miamibillfish.com for more information about the 2002 event.

**Let Your MIASF Membership Work for You!
Make Your News Known in Tide-ings!**

News items and press releases may be sent to the MIASF via e-mail: tideings@miasf.org or fax: (954) 524-0633

Disney World ½ Marathon Benefits the New River Middle School

New River Middle School is the beneficiary of funds raised by Hall of Fame Marina Manager, Scott Salomon in the January 6 Walt Disney World ½ Marathon in Orlando. Salomon, who was sponsored by the MIASF, raised \$1,000 and completed the 13.1 mile race in 2 hours 34 minutes.

"This was a great opportunity to help



NRMS Marine Magnet Coordinator Felix Jackson accepts the check from Scott Salomon at the IGFA

New River Middle School and show our support for their efforts," said Salomon. "I want to thank Westrec Marinas for their encouragement and support and the MIASF for their sponsorship. Next year I plan to run the full 26.2 mile marathon," he added.

New River Middle School is a MIASF partner and its Marine Magnet program teaches children the importance of our marine life and environment.

MIASF Manatee on School Duty

The MIASF manatee is on school duty again this semester visiting local middle and elementary marine magnet school events to make new friends and spread the word about manatee awareness.

The friendly marine mammal recently paid a visit to the North Fork Elementary School's Science Night on January 17.

Concorde Marine Electronics recently announced that Billy Hawkins has joined their dynamic sales and marketing team.

Billy has for the past several years been involved in the MIASF with the Annual Golf Classic, Waterway Cleanup and other activities. He can now be reached at (954) 779-1100 or bhawkins@concordelectronics.com.

Rick Eyerdam, a veteran editor, publisher and marketer has been appointed to the position of publisher of The Boating News Group, which includes the Boating News Florida edition, Mid Atlantic edition and The BoatingNews.com.

Eyerdam has also been made partner in **Marine Media and Technology**, the parent company of the Boating News Group. In his expanded position Eyerdam will sit on the board of directors of the parent company and direct both the editorial content and market development of the publications of the Boating News Group.

Consolidated Yacht Corporation (CYC) has purchased the old Allied Marine Shipyard in Miami on the Miami River, which serves as their base of operations and where they are currently building the Egret line.

The contact information is accurately listed in the new 2002 roster with the exception of the website, which is www.consolidatedyacht.com.

Capitol Clips.....

A legislative update from Linda Cox of Skelding & Cox

Sales Tax Constitutional Amendment

After the uproar surrounding the Senate's first attempt at drafting a constitutional amendment to revise the tax structure, the Finance and Taxation Committee offered a rewrite on January 25. Our understanding is that the Constitutional Amendment did not address the tax exemptions in the statute. The amendment stated that the amount of sales tax will be reduced to 4 ½ percent and certain items, which traditionally have not been subject to the sales tax, will be stated as exempt. This includes such things as the sales of intangibles, sale for resale, imports for exportation. There will be another bill which will implement the constitutional amendment, which will list the items which will remain exempt from the sales tax - So far it looks like insurance premiums, advertising, in-house labor, trade-ins will be included. We are not sure what other items will be included. Everything else will be subject to tax unless the Legislature reinstates the tax exemption. Obviously we will be lobbying to make sure that our "10- 90" exemption for boat sales to out-of-state buyers is on the list of those items which remain exempt.

Fuel Tax Generated at Marinas

When it rains it pours. As you know, Senator King and Rep. Dockery have filed our bill to require that fuel taxes raised at marinas be spent on on-the-water law enforcement and water point access. The bill was to be effective five years from now so that DOT couldn't claim that the fuel tax money was already committed to the five-year work program. Rep. Dockery wants to give us part of the money this year. Senator King has already sent a letter to Secretary Barry stating his intent to make the bill effective in five years and does not want to go back on his word.

Yacht Brokers

We have been in touch with Ross Fleetwood, the Director of the Division

that regulates yacht brokers. We explained that Peter Butler had gone to Annapolis and indicated that out of state yacht brokers could operate in Florida without a license based on a court case. The General Counsel and Fleetwood agree that the case was not precedential. Fleetwood has agreed to send out a press release stating that yacht brokers cannot operate in Florida without a license.

Lemon Law

Rep. Melvin has filed a vessel lemon law bill, but has indicated that the wrong bill was filed. It was supposed to be a dealer bill. No language is available at this time.

Harrington's Manatee Bill

The final workshop on the bill was held on Friday, January 25. Apparently, the FWCC is relatively happy with the bill, which means they don't like it but can live with it. Of course, the Save the Manatee Club is not happy. Indications from the Natural Resources Committee when it took testimony during committee meetings this month were a favorable response. The proposed legislation requires that any rule proposing to govern the speed and operation of motorboats for purposes of manatee protection be submitted to the county for review by a local rule review committee. The make-up of the committee will probably be massaged at the workshop. The bill also requires a review of existing rules on a timetable.

Existing language requires regulation only where manatee sightings are frequent and it can be generally assumed, based on available scientific information, that they inhabit these areas on a regular or continuous basis. The new language reads, "sightings are frequent and the best available science, including but not limited to manatee surveys, supports the conclusion that manatees inhabit these areas on a regular or continuous basis." We are attempting to change the word "supports" to "documents."

The bill also states that no later than February 15, 2003, the commission shall develop a measurable biological goal that defines manatee recovery. This manatee

New Marina Group Gaining Momentum


The new Marina Group received an enthusiastic response to their meeting on January 24 at the IGFA Fishing Hall of Fame. Nearly 50 members and guests assembled to hear Bill Yeargin of Rybovich Spencer give an inspirational talk on the Essentials of Leadership. Several members expressed regret for not sharing this educational opportunity with their employees.

After the presentation, the group discussed the challenges the marina industry faces and how the MIAASF Marina Group can best serve them. Education and information about relevant topics appeared to be the answer to most issues and as a result the Marina Group has scheduled two upcoming seminars.

On February 27, there will be a seminar on "**How To Comply with Tier II Reporting.**" As you may or may not know, legislation passed in 1986 requires all marinas dispensing fuel to complete Tier II reports annually, but the Environmental Protection Agency (EPA) did not begin enforcement of this regulation until 1994. Recently, inspections were conducted in South Carolina and five marinas faced stiff penalties for failing to submit their Tier II reports. This informative meeting will be held at 6:30 p.m. at the IGFA on February 27.

Also, on March 7 there will be a seminar on "**Fire and Emergency Planning for Marinas**" presented by Gene Spinazola P.E. Gene is a former instructor at Maine Maritime Academy and Interna-

Continued on page 12

recovery goal shall be used by the commission to develop and implement a work plan that shall be used by the commission and the rule review committees to evaluate the effectiveness of existing and proposed manatee protection rules, and to determine the progress in achieving the manatee recovery goal. 

Linda Cox and Jack Skelding of Skelding & Cox has represented MIAASF interests in Tallahassee for over 15 years.

News from Around the State.....

-Excerpts from articles pertaining to the marine industry obtained through the MIA SF's clipping service-

2001 Saw More Manatee Deaths; About the Same Number Related to Boat Activity

From *Daytona Beach News-Journal*

Boat-related manatee deaths in Florida remained about the same last year, although manatee deaths in general were higher.

Of the 325 manatee deaths reported in Florida in 2001, 81 were the result of watercraft-related injuries, said officials with the Florida Fish and Wildlife Conservation Commission's Florida Marine Research Institute. In 2000, 273 deaths were reported and of those, 78 were attributed to watercraft.

IGFA Hall of Fame Gets 'Piece of History'

Zane Grey's Avalon Is On Display

From *The Miami Herald*

When you first glimpse the wooden boat sitting on a cradle in front of the IGFA Hall of Fame and Museum in Dania Beach, you might mistake it for a restored Cuban refugee vessel. The lapstrake design, low freeboard and mast on the shiny, white-painted "Avalon" are common features of fishing boats that freedom seekers often commandeer out of Havana Harbor.

The "Avalon" belonged to author/fisherman/dentist/baseball player Zane Grey, and now it is on permanent display in South Florida. According to IGFA, Grey had the "Avalon" built at the New Zealand shipyard Collings & Bell to be used as a day-fishing boat towed around behind his 146-foot-live-aboard yacht, "The Fisherman."

Two New Slow Zones For Florida County

From *Soundings Trade Only*

Federal officials say they will create two new speed zones in Florida's Brevard County to protect the endangered manatee.

The new speed zones are part of a settlement reached by the U.S. Fish and Wildlife Service with a coalition of environmental organizations that had sued for increased protection of the sea cows.

Wildlife officials also have agreed to look into protecting an additional 14 high-risk areas around the state.

Association Calls for Creation of Dredging Commission

From *Boating Industry International*

The Marina Operators Association of America called for the creation of the National Recreational Dredging Commission (NRDC) at a recent meeting of the Board of Directors.

Because marinas and recreational boating facilities depend on maintaining and restoring adequate water depths for their economic survival, MOAA believes the industry needs to create an entity charged with creating a coordinated environmentally compatible dredging policy and blueprint.

The politics of dredging currently consist of a combination of inexact science and misguided belief that dredging is a choice between recreation and the environment, or recreation and commerce, according to MOAA.

New dredging policy

The new dredging policy would include solutions to the relocation of dredged materials, as well as studying available science to ensure that dredging is handled in a cost-effective and environmentally friendly manner. In addition, the proposed commission would be asked to create federally subsidized, regional programs to handle dredged materials, prioritize federal recreational boating dredging projects, and secure the necessary funding for federal dredging and participation in local relocation areas, said MOAA.

Attention Members

Daily industry news is now available online at www.miasf.org. Log on with your member password for the latest marine industry news!

Watson Island Led Lobbying

From *The Miami Herald*

Miami City Hall hosted 143 lobbyists in 2001, some with many more clients and more successful in their ventures than others, city records show.

By far the most lobbied project was the redevelopment of the city-owned Watson Island. Companies seeking to develop the parcel of land that sits between downtown Miami and Miami Beach hired 29 lobbyists to try to convince city commissioners to choose their proposal, according to a list of lobbyists published by the city.

In the end, commissioners chose Flagstone Properties's project, consisting of two hotels and a megayacht facility. "It was truly a team effort," said Paul Kissinger, one of a team of 17 lobbyists hired by Flagstone. "It was a very fair process. We followed all the rules with regard to the presentation. We were selected not because of the lobbying effort but because we had the best project for the city."

City leaders say lobbyists in Miami are not nearly as pervasive as in Miami-Dade County. Miami Commissioner Johnny Winton said lobbyists, who must pay a \$500 annual fee to lobby the city, seldom visit him to push their agendas. "It is a night and day difference between the City of Miami and Miami-Dade County," Winton said.

Intracoastal Waterway Can Provide Big-time Fishing Action

From *Sun Sentinel*

The first thing you notice when fishing in the Intracoastal Waterway is the lack of other anglers. The second thing you notice is the abundance of fish.

A recent morning trip produced barracudas, mangrove snappers, jacks, ladyfish, blue runners and snook by plug-casting, trolling and live-baiting around docks, seawalls, channel edges and shorelines in Deerfield Beach and Boca Raton. The only other fishermen were an osprey and blue heron and neither of them enjoyed the same success.

MIASF and City of Miami Meet, Set the Stage for Industry and Government Teamwork

Members of the MIASF met with City of Miami Commissioner Johnny Winton and several staff members involved in the City's waterfront-related issues on February 4 at City Hall to formally introduce the MIASF and discuss some areas of common interest with the City.

On the agenda was the new Flagstone mixed-use development slated for Watson Island on Biscayne Bay. The City is in lease agreement negotiations with the developer and is very interested in having input from the local marine industry as it pertains to the developer's proposed 48-slip megayacht marina.

Cathy Johnston of the NMMA took time away from Miami International Boat Show preparations to attend the meeting and was encouraged by Commissioner Winton's suggestion to look into the possibility of additional dockage for the Show at Bi-centennial Park, in the future.

A major redevelopment plan for

Bicentennial Park is in the early planning and funding stages, and includes plans for megayacht dockage. MIASF Executive Director Frank Herhold explained that megayacht dockage would have significant economic impact on the City and cited how the City of Fort Lauderdale has benefited from megayacht visits.

Ed Swakon of EAS Engineering provided information regarding the Biscayne Bay Initiative, which could be a source of funding for a new marine industry economic impact survey for Miami-Dade. Ed commented on another related study by Florida Inland Navigation District (FIND), which will assess the economic impact of dredging the Intracoastal Waterway. All agreed that it is important to quantify the economic contributions of the marine industry in Miami-Dade.

Commissioner Winton expressed particular interest in seeking our assistance in locating marine businesses that may have an interest in participating in

waterfront redevelopment projects.

Commissioner Winton was invited to attend the Miami-Dade MIASF member business breakfast meeting on February 15 at Double Tree Grand Hotel, in the hotel's Grand Room, 1717 North Bayshore Drive, Miami, FL. NMMA President, Thom Dammrich will be the featured speaker. He provide members with a preview of the Miami International Boat Show and present recent performance trends in boat shows and boat sales around the country. All MIASF members are invited to attend the meeting. Reservations are required. Call the MIASF office at 954-524-2733.

MIASF was well represented at the meeting. Patience Welton of Jockey Club Marina and Co-Chair of the MIASF Marina Group, Tom Correll of International Marina Resources and Consulting, Carl Liederman of Captain Harry's and Martha Lord, Director of Association Services, MIASF also participated. 🚤

Winterfest Boat Parade Injects \$24 Million into the South Florida Economy



The fireworks have ended and the beautiful boats are no longer adorned with holiday and patriotic decorations, but the memories and impact of the Cingular Wireless Winterfest Boat Parade sponsored by Nokia remain unquestionable.

Final numbers from the 2001 boat parade are still pending, however, if statistics from 2000 and preliminary indicators from 2001 are used as gauges, then the economic impact of then Winterfest Boat Parade remains strong.

Based on a market analysis from Broward Alliance and statistics from the Greater Fort Lauderdale Convention and Visitors Bureau, Winterfest determined that the annual celebration's impact on

the economy to be \$24 million. The parameters for the analysis included factors such as the amounts and costs of lodging, meals, shopping and entertainment, transportation and boating supplies, travel, decoration, and staffing.

Executive Director of Winterfest, Lisa Scott-Founds said that in light of the

events of September 11, the Winterfest Celebration experienced a resurgence of interest and excitement from the local community and across the country. She noted, "With the transformation of the theme to reflect a renewed sense of patriotism, our parade experienced record numbers of spectators along the 10-mile parade route. Those who were waiting to book their vacations in the fall," the Winterfest Executive Director added, "suddenly wanted to visit South Florida and called us in regards to last-minute preparations."

This year the MIASF, in conjunction with Coca Cola and Publix, sponsored the Fireworks Barge, which led the parade with a brilliant pyrotechnic display. MIASF Executive Director, Frank Herhold said, "The Winterfest Boat Parade is definitely good for our community's spirit and beneficial for our economy."

The Winterfest Boat Parade for 2002 is already scheduled for December 14. 🚤



The Fireworks Barge sponsored by MIASF, Coca Cola and Publix led the December 15 Winterfest Boat Parade

Annual Picnic a Treat with Food and Fun for All

Frank & Jimmies Propeller Shop Takes Softball Award and Bragging Rights

On Saturday February 9, more than 400 MIASF members took some time to relax and enjoy the cool breezes of a South Florida afternoon and warm atmosphere of MIASF camaraderie at the Annual MIASF Picnic and Softball Mini-Series at Topeekeegee Yugnee (TY) Park in Hollywood. They came in small and large corporate groups and as individuals or families. They all came for, and enjoyed, a “great time.”

In addition to the mouth-watering menu of succulent burgers and hotdogs all day, along with tender barbequed chicken



and spare-ribs, the members also enjoyed a wide variety of music and entertainment. The bounce house, pony rides, and rock-climbing wall were extremely popular with the children and the softball game proved lots of fun for the adults. Frank & Jimmies Propeller Shop walked away with the bragging rights and championship award in the fun-filled and exciting softball game. Mike Broussard, speaking on behalf of the Frank & Jimmies team said, “We really enjoyed getting together as a team. Everyone thought it was great to relax with other MIASF members

at the picnic. Next year we’re hoping more companies will come out to enjoy the day and challenge us in softball or flag-football and really make the picnic an even bigger affair.”

MIASF Public Relations/Events



at the picnic. Next year we’re hoping more companies will come out to enjoy the day and challenge us in softball or flag-football and really make the picnic an even bigger affair.”



Coordinator, Gordon Connell said, “The response to the picnic was tremendous! The weather was spectacular and the members came out with their families for what was an afternoon filled with fun and laughter. I think next year will be even bigger and better!”

Several MIASF Board members and employees from their companies also attended the picnic. Dr. Richard Dodge from Nova Southeastern University Oceanographic Center, Kristina Hebert from Ward’s Marine Electric, Joe Purtell fom Interlux and Dale Weatherstone from Raritan Engineering all participated in the afternoon festivities. 🏆



25 Years of Clean Water in Broward County

Continued from page 1

volunteers cleaning up the waterway. Kopet said, "For the 25th anniversary I wanted to show the underwater life as well as some volunteers at work and the Florida waterways. I think those images really represent everyone involved in this tremendous environmental project."

Each year, several hundred volunteers with boats go to cleanup sites and remove debris from the water while thousands more on land clean up the shoreline areas and help unload the trash brought in by the boats. There are many dedicated people who return each year to help with the cleanup, however this year one person will celebrate his 25th anniversary as a Waterway Cleanup volunteer. Richard Rothe is a veteran site coordinator at Wilton Manors who has seen the Waterway Cleanup grow from a project of only a small number cleanup sites in 1977 with only a few hundred volunteers, to 31 cleanup sites in 2002 with more than 3,000 volunteers. "I've lived in Fort Lauderdale since 1957, I'm a Department Head in Wilton Manor's Park and Recreation Department and the Waterway Cleanup is how I repay our waterways. Boating is a part of my life and I've always enjoyed the water. MIASF takes the lead in this project and the

community of Wilton Manors looks forward to the chance to come together to clean our waterways," says Rothe.

The site coordinators at each site



Waterway Cleanup brings friends of the environment together to clean the waterways and educate the community


directs volunteers and distributes Waterway Cleanup T-shirts, trash bags, and a free boat wash kit for each participating boat owner. Marilyn Mammano, Waterway Cleanup Committee Chair says, "We've been getting several inquiries from community groups and individuals about what's involved in being a volunteer. Anyone interested just needs to look for our posters around town, identify a cleanup location and show up on the morning of March 2nd at 9 a.m. If we can attract even more volunteers this year the community and the environment would benefit even more."

Waterway Cleanup Day will begin with the official 25th Anniversary Waterway

Cleanup VIP Kickoff sponsored by National Save the Sea Turtle Foundation. Members of the media and all the major sponsors are invited to the event that will mark the beginning of the 25th Annual Waterway Cleanup and give MIASF an opportunity to recognize the major sponsors, partners and supporters.

Waterway Cleanup is not all work however. From 2 p.m. - 5 p.m. after the work is completed the volunteers are invited to a "Trash Bash" appreciation party. The Trash Bash will be held at Shooters Waterfront Café on the Intracoastal and Oakland Park Blvd. at 3033 NE 32nd Ave. in Fort Lauderdale. Volunteers will get the opportunity to win valuable door prizes while enjoying food, drinks, and live entertainment.

Broward's 300 miles of navigable waterways offer superb recreational opportunities for boaters and tourists year 'round, and provide our marine industry members with their livelihood. "Waterway Cleanup is a great opportunity for MIASF members to give back to the community and contribute to preservation of an extremely precious resource. It is important that our industry demonstrates a commitment to environmental stewardship," said Lord.

Members are invited to participate at some level in 25th Annual Waterway Cleanup. To make a contribution in the form of prizes, sponsorships or in-kind services, please contact the MIASF at 954-524-2733, fax the enclosed or visit www.waterwaycleanup.org. 



MIASF thanks our generous sponsors who help make Waterway Cleanup possible!

National Save the Sea Turtle Foundation -25th Anniversary Sponsor
Broward County Department of Planning & Environmental Protection
Broward Beautiful
Florida Inland Navigational District
South Florida Water Management District
Coral Springs Improvement District
JM Family
15th Street Fisheries
84 Boatworks

Burger Boat Company
Cliff Berry Inc.
Crooks Printing
DMAC
Florida Engineering Society
Florida Power & Light
Frank & Jimmie's Propeller Shop
Gateway Insurance
Gold Coast Marine Distributors
Harbour Towne Marina
Info-Link
Marine Max

Media Workshop
Myers, Myers & Adams
Palmer Johnson Yachts
Performance Marine Coatings
Port Everglades Pilots Association
Seabulk International
Shipside Services
Space Plus Storage
Summerfield Boat Works
The Rotary Club of Fort Lauderdale
Ward's Marina
Whole Foods Market



25th Annual Waterway Cleanup

Saturday, March 2
9:00 a.m. - 1:00 p.m.

List of Cleanup Sites

North Broward

Alsdorf Park

NE 14th St. Causeway &
Intracoastal
Pompano Beach

Caps Island

BOATER ACCESS ONLY
Lighthouse Point

Coral Ridge Isles

1431 NE 57 Street
Fort Lauderdale

Deerfield Island

1720 Deerfield Island Pk.
Deerfield Beach
Boater Access Only

Giannone Marine

800 S. Federal Hwy.
Pompano Beach

Pioneer Park

150 NE 2nd Ave.
Deerfield Beach

Riverside Park

205 Coral Ridge Drive
Coral Springs

Central Broward

Hugh Taylor

Birch State Park
3109 E. Sunrise Blvd.
Fort Lauderdale

Cable Marine East

1517 SE 16th Street
Fort Lauderdale

City of Oakland Park

2900 NE 12 Terr.
Boat Ramp

City of Wilton Manors

2300 block of
NW 9th Ave.
Boat Ramp

City of Wilton Manors Colohatchee Park

1975 NE 15 Ave.
Wilton Manors

Coast Guard Auxiliary

601 Seabreeze Blvd.
Fort Lauderdale

Delevoe Park

2520 NW 6 Street
Fort Lauderdale

Franklin Park

2610 NW 8 St.
Fort Lauderdale

Jackson Marine

1915 SW 21 Ave.
Fort Lauderdale

George English Park

E. Sunrise Blvd.
at Bayview Drive

Lauderdale Isles Yacht Club

2637 Whale Harbor Lane
Fort Lauderdale

Pond Apple Slough

South of State Rd 84
Bridge - On Dania
Cut-off Canal
Boater Access Only

Secret Woods

2701 W. State Rd 84
Fort Lauderdale

Summerfield Boat Works

1500 SW 17th St.
Fort Lauderdale

Bonnet House

900 N. Birch Road
Fort Lauderdale

South Broward

Anne Kolb Nature Center

West Lake Park
751 Sheridan Street
Hollywood

Harbour Towne Marina

801 NE 3rd St.
Dania Beach

Hallandale Beach

Hallandale Beach
South Parking Lot

Lauderdale Small Boat Club

1740 SW 42 St.
Fort Lauderdale

Sailors Point

North Lake Drive &
N.E. 10 Street

Sid Holland Park

Johnson St. & N. Lake Dr.
Hollywood

Whiskey Creek

John U. Lloyd State Park
Kayakers Only

West Broward

Markham Park

16001 West State Road 84
Sunrise

Plantation Isles

Pop Travers Park
Behind Seminole Middle
off 16th Street

Don't Forget

1. Wear clothes that you don't mind getting dirty
2. GLOVES and SHOES are a must!
3. Suntan lotion, sunglasses and hats are suggested
4. Drinking water is a good idea because not all sites have access to water

Trash Bash

at Shooter's
Waterfront Cafe

Enjoy Food, Drinks and
Lots of Prizes!

Longshore News.....

- The Long & Short of It

Members Showing Strong Interest Longshore Issue

The MIASF Longshore Committee began 2002 continuing an active schedule of meetings and teleconferences aimed at removing the recreational marine industry from the Longshore and Harbor Workers' Compensation Act (LHWCA). With their three-phase plan-of-action of strategy, awareness and education fully in focus, the committee continued their pursuit for legislative change.

A meeting with U.S. Representative Ric Keller was held in District (Orlando), with the focus of achieving lead sponsorship of a bill amending the LHWCA. The MIASF delegation included Longshore Committee Chair Kristina Hebert, Executive Director Frank Herhold, and member Walter Meloon. Mr. Meloon is president of Correct Craft, a manufacturer of inboard ski boats and family runabouts for over 75 years, and also a constituent of Rep. Keller. The

Florida Marine Contractors Association Past President, Rick Fender was also present as well as the National Marine Manufacturers Association (NMMA) Governmental Affairs Director, Kelly Bobek and the Marina Operators Association of America (MOAA) Legislative Director Stacey Proctor.

Upon review of the adverse affects and a reiteration of the need for change, Rep. Keller not only agreed to be the lead sponsor of a bill with language excluding the entire recreational marine industry from the jurisdiction of LHWCA, but also requested quantifiable data that would reflect the positive effects on the industry if removed from the Act. The MIASF,

FMCA, NMMA and MOAA have all agreed to poll their membership and gather information that will produce these statistics. Initial reports show that 60% of MIASF members who have submitted their survey would expand their business if Longshore coverage was no longer required AND of those, 80% said they would hire more employees.


"The Impact of Longshore on your Business" was the title of MIASF's January Business Breakfast, held at the IGFA Fishing Hall of Fame. This was the largest Business Breakfast meeting ever held with nearly 120 members and marine industry interests in attendance. Members were extremely interested in the report on recent legislative developments given by Kristina Hebert. While lauding the efforts

Rep. Keller not only agreed to be the lead sponsor [of the bill]... but also requested quantifiable data that would reflect the positive effects on the industry if removed from the Act.

the committee and re-affirming their support for changes in the current (LHWCA),

Kristina reiterated the challenges our industry faces each day with the Act's complex regulation and draconian effects.

At the upcoming Miami International Boat Show, the MIASF has scheduled a Longshore meeting to serve as a forum for organizations and marine industry businesses that have concerns about the effects of the Longshore and Harbor Workers Act. The agenda will include the development of a renewed legislative strategy, preparation for the upcoming NMMA Marine Legislative Conference and finally the formation of a national coalition. It is imperative that all facets of our industry unite. For this proposed bill to pass, the recreational marine industry

must achieve co-sponsorship from legislators across the country. MIASF is fortunate to have a strong relationship with U.S. Representative Clay Shaw who is a long-time supporter of the marine industry has already pledged his support for legislative change. Rep. Shaw is also Chairman of the Congressional Boating Caucus. 

Happy Anniversary!

25 Years

Boat Center
VIP Marine Industry/Seastrike Boats

20 Years

Langer-Krell Marine Electronics, Inc.
Lauderdale Propeller Service

15 Years

Atkinson Marine, Inc.

10 Years

Bombardier Recreational Products
Frank & Jimmies Propeller Shop
Myers, Myers & Adams Advertising, Inc.
Northrop and Johnson
Port Consolidated
Professional Marine Associates
Roof & Rack, Inc.
Yachting Bliss Marine Services, Inc.

5 Years

Boatside Marine Services
Frank Griffin, Inc.
Info-Link Technologies, Inc.
Parker Merrick Company
Maritime Professional Training
New River Yachting Center
Nortek Group
W.E. Johnson Equipment

Thanks to the MIASF's long-time supporters whose 25, 20, 15, 10 and 5 year milestone membership anniversaries are in February and March. We appreciate your loyalty to the MIASF and years of service to our industry.



Interesting Boat-lore...

Between the Devil and the Deep Blue Sea



The devil seam was the curved seam in the deck planking closest to the side of the ship and next to the scupper gutters. If a sailor slipped on the deck, he could find himself *between the devil and the deep blue sea*.

Two More MIASF Members Now Flying the Clean Marina Flag

Waterways Marina is the first "Clean Marina" in Miami-Dade County


Interest in the Department of Environmental Protection's (DEP) "Clean Marina" Program and the desire to be designated as such is growing steadily among Florida's approximately 2,000 marinas. The latest designees to be given

service marina, a full service boatyard, a variety of boat brokerages and a range of other unique attractions. At a recent award ceremony at the facility, DEP's Southeast District Clean Marina Coordinator, Cheryl Mckee said, "Harbour Towne Marina is the first marine facility in Southeast Florida to earn both the Clean Marina and the Clean Boatyard designations simultaneously." She added, "These designations recognize Harbour Towne's commitment to protecting and preserving Florida's aquatic ecosystems."

Waterways Marina, a 99-slip facility capable of docking vessels from 28 to 120 feet, was once a borrow pit and is unusual with its 40-foot depth and aeration system that

bubbles oxygen throughout the marina. During the awards ceremony for Waterways Marina it's harbormaster, Rob Helper said the marina was already fulfilling many of the Clean Marina requirements, however he added, "This was a way

of getting recognition for the things we're already doing right."

The "Clean Marina" and the "Clean Boatyard" Programs were developed through a public/private partnership that includes the DEP, MIASF, Florida Sea Grant and the U.S. Coast Guard. In order to receive the designation marinas and boatyards must comply with all environmental regulations and meet criteria aimed at protecting the environment. 



Harbour Towne, MIASF, Florida Sea Grant and DEP interests at recent "Clean Marina" Award presentation

the right to fly the Clean Marina flag are MIASF members Harbour Towne Marina in Dania Beach, who also achieved the "Clean Boatyard" designation, and Waterways Marina in Aventura.

Harbour Towne Marina is a 33-acre marine facility that encompasses a full



Waterways Marina Harbormaster accepts "Clean Marina" Award from DEP's South East District Dir. Melissa Meeker



Florida Boat Sales

(All lengths & model years)

	<u>2001</u>		<u>2000</u>		<u>1999</u>		<u>1998</u>		<u>1997</u>	
<u>Month</u>	<u>New</u>	<u>Used</u>	<u>New</u>	<u>Used</u>	<u>New</u>	<u>Used</u>	<u>New</u>	<u>Used</u>	<u>New</u>	<u>Used</u>
January	2,785	5,570	3,075	6,814	2,508	5,186	2,802	5,882	2,693	5,205
February	3,170	6,675	3,525	8,512	3,125	7,072	2,808	6,509	3,095	5,836
March	4,584	9,124	5,884	11,885	4,448	8,610	3,478	7,227	4,757	7,462
April	4,806	9,232	5,034	10,583	5,153	9,274	4,802	9,026	5,694	8,100
May	5,709	11,410	6,206	12,858	5,950	10,555	5,397	9,178	4,666	7,065
June	5,411	11,215	6,569	13,156	6,869	12,494	6,334	10,864	5,554	8,415
July	5,273	11,654	6,100	12,198	7,470	16,023	6,848	14,750	6,579	12,326
August	3,910	10,480	4,998	9,300	5,289	11,985	5,188	10,900	4,946	7,975
September	3,079	7,822	3,509	6,735	3,422	7,750	3,379	6,963	5,258	8,691
October	2,668	7,149	3,020	6,640	3,236	7,100	2,986	6,682	3,626	7,716
November	2,684	6,710	3,235	7,210	2,530	5,800	2,350	5,310	2,247	5,192
December			2,818	5,460	3,750	6,900	3,468	6,505	2,750	8,808
Totals:	44,079	97,041	53,977	111,351	53,750	108,749	49,840	99,796	51,865	89,791

We're pleased to provide MIASF members with boat registration statistics. These statistics are collected by MIASF member company Info~Link from Florida State registration data, and reflect all types of boats, including personal watercraft, fishing boats, and cruising yachts. If you're interested in obtaining a more detailed report, or in discussing the methodology used in collecting the data, contact Jesse Wells at 305- 661-3030 or send an e-mail to jesse@info-link-tech.com.

Board Room News

- Notes from the December Board Meeting

David Clark was honored by the MIASF Board for being the oldest person to sail around the world solo. David covered 31,000 miles, visited 20 countries and, at one point, did not see land for 63 days. He expressed deep appreciation to the MIASF Board for their invaluable support and friendship during this venture.

Fort Lauderdale was showcased internationally as the "Boating Capital of the World" as CNN and six other major networks covered Mr. Clark's return to Fort Lauderdale, where he had departed over two years ago. It is estimated that in advertising dollars this exposure resulted in \$7 million worth of coverage.

The Marine Master Plan Steering Committee, chaired by Susan Engle, will review the Marine Summit Draft Report, revise where necessary and proceed to the implementation stage of the Master Plan.

The MIASF Workforce Committee, chaired by Scott Miser, will be sending a Workforce Survey to the membership in the near future to ascertain employment

needs.

According to the Boat Show Committee, chaired by Peter Grimm, this year's fall show was the most successful ever with record sales despite the difficult times. The emergency advertising dollars expended by MIASF, YPI, FYBA and the CVB in selected target markets appeared to have helped.

Concern was expressed over the legislative proposal to lower the Florida sales tax yet at the same time add more businesses to the services tax. Our legislative counsel, Linda Cox, will monitor this situation, and, in particular, ensure that our hard-won "10 to 90" sales tax exemption remains.

The MIASF Winterfest fireworks barge, "The Spirit of America," provided good visibility and everyone agreed our participation was positive.

Martha Lord, Director of Association Services, presented the 2002 MIASF Association calendar for the Board. She also asked the Board to review a proposal for an online Job Bank to benefit members.

Kristina Hebert, chair of the Website

Committee, explained how the website can be utilized for any MIASF committee that needs promotion. Arrangements are being finalized with our new webmaster.

The Longshore Committee, also chaired by Kristina Hebert, is making good progress in securing bipartisan support for exemption of the recreational marine industry from the Longshore Act. Kristina will give a progress report to the membership at the January Business Breakfast.

Funds were allocated for: MIASF Feb. 2 Picnic, Marina Mile 84 Association dues, MIAF dues, Pompano Beach Fishing Rodeo sponsorship, American Boatbuilders and Repairers Association Reception sponsorship, Ocean Fest sponsorship, Marine Retailers Association of America dues, Broward Days/Tallahassee, Marine Industry Days/Tallahassee and the IGFA annual support payment. 🚤

Broward Days



Mimi Murphy, Frank Herhold, Susan Engle and Bill Bucknam



MIASF delegates met with numerous legislators and governmental agency heads in Tallahassee during Broward Days, which were held January 29 through 31, to discuss issues important to our industry.

Business Improvement the Focus of New Marina Group

Continued from page 4
tional Marina Institute. His engineering company has been working since 1986, specifically in the field of crisis management for the marina industry. Those of you who have had the opportunity to hear Gene speak in the past can attest to his attention-getting style and dramatic collection of photographs. This will be a presentation every one of your employees should attend. This meeting will be held at 6 p.m. at the IGFA.

For more information about the Marina Group or to make a suggestion about a future topic please call Co-Chairs Patience Welton at (305) 899-9626 or Cathy Petowsky (954) 587-6226.

To make your reservations for these upcoming events, contact Jayne at MIASF office 954-524-2733. or jayne@miasf.org. 🚤

Membership Information

New Members

Mike Brescher & Associates

1155 NE 89 St.
Miami, FL 33138
(305) 754-8361 Fax: (305) 754-5520
MIASF Rep: Mike Brescher
Marina consultant/Marine surveyor
Sponsor: The Marine Council

Chillout Marine, Inc.

11841 SW 173 Street
Miami, FL 33177
(305) 254-2662 Fax: (305) 233-8157
www.chilloutmarine.com
MIASF Rep: Betty Hernandez
Air Condition/Refrigeration/Ice Machine,
Appliances, 24 hour service, Installations.
Sponsor: Cheoy Lee Shipyards

Pending Members

ABS Marine Hydraulics

2801 SW 3rd Avenue, Unit F-10
Fort Lauderdale, FL 33315
(954) 522-8239 Fax: (954) 522-8255
email: kathvans@aol.com
MIASF Rep: Bert Vansschalkwyk
Full Service on site and in-shop engineer-
ing-component repair-machining-service
and sales
Sponsor: Sparkman & Stephens

H²O Performance Marketing

123 W Prospect Ave., Ste. 260
Cleveland, OH 44115
(216) 233-8474 Fax: (954) 241-8190
email: josh@h2operformance.com
Web: www.H2Operformance.com
MIASF Rep: Josh Stein
Provides marketing/advertising support to
the marine industry.
Sponsor: Kalar Marine Works

Holland & Knight, LLP Miami

701 Brickell Ave., Ste. 3000
Miami, FL 33131
(305) 789-7703 Fax: (305) 789-7799
email: mmoore@hkclaw.com
MIASF Rep: Michael Moore Attorneys
Sponsor: Bradford Yacht Sales, Inc.

IK Yacht Design, Inc.

809 NE 3rd Street
Dania, FL 33004
(954) 922-9220 Fax: (954) 922-8999
email: orn22ik@aol.com

Pending Members

Web: www.ikyacht.com
MIASF Rep: Orna Grimmitt
Yacht Interior Design, Custom Furniture
and Accessories. 10,000 sq. ft. showroom
to browse; 6,000 sq. ft. factory on-site
specializing in complete refits. On-water
facility located at Harbour Towne Marina.
Sponsor: Harbour Towne Marina

Marine Environmental Partners, Inc.

255 E Dania Beach Blvd., Ste. 220
Dania Beach, FL 33004
(954) 924-5500 Fax: (954) 924-5508
email: jon@mepi.net
Web: www.mepi.net
MIASF Rep: Jon Stewart
Design, manufacture and distributor of
Water & Wastewater Treatment Systems
Sponsor: Shiplside Services

Marinemall.net

8392 Rambling River Drive
Sanford, FL 32771
(407) 324-4091 Fax: (407) 321-6942
email: bobroth@marinemall.net
Web: www.marinemall.net
MIASF Rep: Bob Roth
Providing internet marketing, website
design and web hosting for the marine
industry since 1996. Marinemall.net, the
companion site to charternet.com, is the
largest marine products and services web
directory in the world.
Sponsor: Hall of Fame Marina

Nautilus Underwater Systems

1412 S Andrews Ave.
Fort Lauderdale, FL 33316
(954) 525-1566 Fax: (954) 525-2366
email: greg@nautilussystems.com
Web: www.nautilussystems.com
MIASF Rep: Greg Mooney
Sponsor: Deregator of Florida

Stewart & Stevenson Services, Inc.

11591 N Interchange Circle
Miramar, FL 33025
(954) 392-6332 Fax: (954) 392-0602
email: s.combs@ssss.com
Web: www.ssss.com
MIASF Rep: Scott Combs
Marine engine distributor; Gas& Diesel,
Inboard/Outboard and Inboard.
Sponsor: Fort Lauderdale Mariners Club

Sustaining Members

Clear Communications

1300 Corporate Way, Ste. 204
Wellington, FL 33414
(561) 333-8768 Fax: (561) 333-2287
email: slawlor@getcci.com
MIASF Rep: Steven Lawlor
Telecommunications consultants

Minuteman Press

2301 S Andrews Ave.
Fort Lauderdale, FL 33316
(954) 761-1919
email: minman2301@aol.com
MIASF Rep: Dan Kornfeld
Commercial Printers & Copy Service

Salomon Smith Barney

2400 E Commercial Blvd., Ste. 102
Fort Lauderdale, FL 33308
(954) 492-8389 Fax: (954) 771-4982
email: nick.a.bischoff@rssmb.com
Web: www.smithbarney.com
MIASF Rep: Nick Bischoff
Retirement Plans, Life Insurance and
financial advice for the marine business
owner.

Transworld Business Brokers

5400 NW 21 Terrace
Fort Lauderdale, FL 33309
(954) 772-1122 Fax: (954) 938-0440
email: sleavings@transworldbrokers.com
Web: www.transworldbrokers.com
MIASF Rep: Susan Levings
Largest Business Brokerage firm in Florida;
specializing in sale of small to multimillion
dollar businesses.

TTP, Inc./Temp and Permanent Personnel Services

1000 W McNab Rd., Ste. 110
Pompano Beach, FL 33069
(954) 781-0263 Fax: (954) 781-0139
email: kc@tppinc.com
Web: www.tppinc.com
MIASF Rep: Kathryn Consoli
Web: www.transworldbrokers.com
MIASF Rep: Susan Levings
Largest Business Brokerage firm in Florida;
specializing in sale of small to multimillion
dollar businesses.

