Paper 2, Prompt #3
Search Term Guide

Constructing a keyword search

- How do I put together a keyword search?

- #1 – The use of parentheses, the asterisk, and the exclamation point.

- #2 – Using Boolean terms

- #3 – Searching!

A Hypothetical Search

Let's say we are researching the rise of attention to European football in the United States, and in particular specific teams.
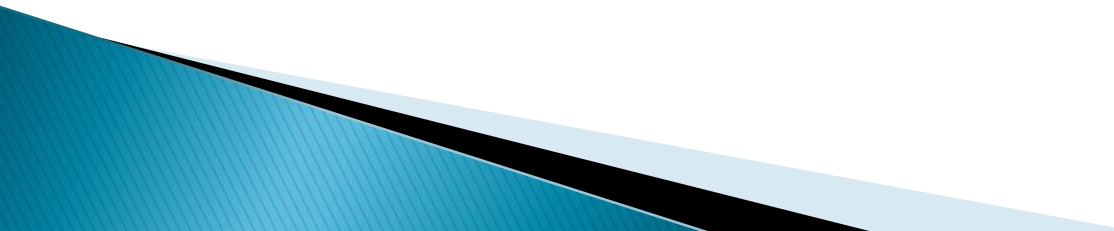
(), "", *, and !

- Section – You will want to set the section of the article you are searching.
  - For the most part, you will use BODY.

- Parentheses – Help keep together one term.
  - BODY(Chelsea AND Arsenal OR Liverpool)

- Quotations – Let you search words together.
  - BODY("Manchester City" AND "Real Madrid")

- Asterisk * – Can be used to search similar words that differ by one letter
  - BODY(PS*) allows us to search for PSG and PSV

- Exclamation point ! – Similar to asterisk, but looks for any words with the same opening group of letters.
  - We'll use a Congress example here.
  - BODY(Sen!) allows me to search for Senate, Senator, Senatorial, Sen.

Boolean Terms

- AND – search for similar terms in the same article.
    - BODY(Barcelona AND "Real Madrid")

- OR – search for either term in articles.
    - BODY(Barcelona OR "Real Madrid")

- NOT – eliminates terms that you want to keep out of your searches.
    - BODY(Liverpool NOT Beatles) will ensure that articles about a certain British band of note do not appear in your searches.

- W/5 – searches for articles with terms within 5 words of one another.
    - BODY(Benfica w/5 Braga) returns articles that say "Benfica plays Braga"
    - w/1, w/2, w/10, w/p, etc.

So Now What? Let's Search and Collect Data

- Let's search for the two Manchester teams: Manchester United and Manchester City in 2012.

- Our search term: BODY("Manchester City" OR "Manchester United")

- We will only use one paper at the moment (*New York Times*).

Newspaper Notes in Lexis-Nexis

View Multiple Groups ▶

All Results (347)

⊟ **Sources by Category**
  ⊞ Newspapers (181)
  ⊞ Blogs (166)
⊞ Publication Name
⊞ Subject
⊞ Industry
⊞ Company
⊞ Geography
⊞ Language
⊞ People

▸ Some papers include their blogs in the Lexis-Nexis Search Result.

▸ Therefore, I highly recommend clicking on the "Newspaper" link to the left of your results to get only newspaper results (for comparability reasons over time).

Using the Spreadsheet

▸ Spreadsheet is already set up to graph: just fill in your numbers and watch the series change!

▸ If you want to add more series, just click on graph, and then go to columns and drag column over.

Need Help?

- Talk to your TA in Office Hours

- Email

- Ask questions in section.

Scholar Dog is a big fan of making sure your searches are working well. Also scarves.